

Ad-Tech Company, Picreel, Shares Marketing Success Stories With Customer Success Podcast

The monthly podcast will feature success stories from actual Picreel customers along with digital marketing tips.

RENO, NV, USA, October 7, 2016 /EINPresswire.com/ -- [Picreel](#), a conversion rate optimization (CRO) company, has announced a new podcast series that highlights customer successes. Picreel's "Customer Success Podcast" will feature one to three customer success stories each month and include exclusive digital marketing tips. Listeners will hear from actual Picreel customers about how the service has improved their business.

Picreel has partnered with Upturn Agency (www.upturnagency.com) and New World Podcasting (www.newworldpodcasting.com) to produce, edit and distribute the podcast series. Podcasts will be uploaded on the first Monday of every month and are available through iTunes under www.newworldpodcasting.com.



The first two episodes are already [available for download](#). Representatives from Trustico, a secured server provider, and Cuestionarix, a South American educational website, explain the growth their companies have experienced since integrating Picreel into their online marketing campaigns. Digital marketing tips for these episodes focus on email marketing strategies and lead follow-up.

"What I love about this podcast, and what I think listeners will appreciate too, is that these are real-life examples of techniques that work for companies right now. There's a lot of information rolled up into each short feature: the success story and some marketing tips. It's a quick, easy, and refreshing way to learn what's working and what isn't in today's world of digital marketing," noted [Kevin Petersen](#), CEO of Picreel (www.picreel.com).

Picreel's podcast dovetails with the company's "Win Free Leads for a Year" campaign that kicked off in July. Anyone who signs up for a one-month free trial of Picreel between now and December 31, 2016 has a chance to win 12 months' worth of Picreel services in 2017 (current customers are automatically entered into the drawing). In addition to one Grand Prize winner, there are five Second

Prizes; one will be awarded every month between August and December, 2016 and announced on the podcast. Second Prize winners receive one free month of Picreel service.

Picreel is a CRO company that designs software to help convert website visitors into paying customers by capturing their attention at the crucial decision-making moment. The software is able to determine when web traffic is about to leave the site and generate targeted lead offers based on the visitor's browsing history in order to convert.

Visit Picreel at www.picreel.com to learn more about the company's services and software. Visit New World Podcasting at www.newworldpodcasting.com to view the latest Picreel Customer Success podcasts. Also, be sure to subscribe to Picreel's Customer Success Podcast via iTunes, keyword Picreel.

About Picreel.com: Picreel is a conversion rate optimization software company with 10 years experience helping website owners get more customers with fully customizable pop-up overlays, surveys and links that capture website visitors before they leave a site.

Sydney Martinelli
Media Relations Manager
775-825-3234
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2018 IPD Group, Inc. All Right Reserved.