

Perfion is among quickest growing companies for second year in a row

Perfion has been elected Gazelle Company by the financial newspaper "Børsen", one of Denmark's leading newspapers within business and economics.



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AALBORG, DENMARK, October 10, 2016 /EINPresswire.com/ -- The Gazelle

title means that [Perfion](#) is amongst the elite of Denmark's fastest growing companies. The Gazelle title is very prestigious and demands that a number of strict growth criteria are met.

Perfion – developer and vendor of the Perfion Product Information Management solution - hereby positions itself in the group of continuously growing Danish companies that prosper and create new jobs in a time when this is certainly needed.



"We are very proud that Perfion is among the fastest growing Danish companies for the second year in a row. Most of all, our success is due to the effort of our skilled and dedicated employees."

Jan Nørret, CEO, Perfion

THE WAY TO SUCCESS IS A STRONG FOCUS

Perfion focuses 100% on the development and sale of a complete standard PIM solution for companies with many product variants and parts and a need for multi-language communication across multiple sales and marketing platforms.

With the Perfion PIM solution, that works together with the company's existing IT landscape, users can manage all types of product data - texts, technical data, files, images, video, etc. – from one single place. In this way, they gain full control of all product data on every platform.

PERFION ABOUT THE GAZELLE TITLE

Perfion's CEO, Jan Nørret, and Founder & CTO, Dick Brunebjerg, are very pleased about the recognition of being elected Gazelle:

"We are, of course, very proud that Perfion is among the fastest growing Danish companies for the second year in a row. A growing number of companies need to leverage their product data optimally as a part of their business strategy - and these companies want Product Data Management solutions that offer first class standard functionality and the best Return on Investment. The word is spreading every day that Perfion meets these criteria and this is of course among the reasons for our constant growth. But most of all, our success is due to the effort of our skilled and dedicated employees."

HOW TO BECOME ELECTED GAZELLE?

Gazelle Companies are elected once a year by the Danish financial newspaper "Dagbladet Børsen". Only companies with the corporate forms A/S (Inc./Ltd) and ApS (LLC/LLP) are considered. In addition, a number of strict and clearly defined growth criteria must be met.

MORE ABOUT PERFION

Perfion was founded in 2002 and is [headquartered in Denmark](#). As the company and the number of Perfion PIM solutions are growing fast worldwide, you will today find [Perfion Inc. in the USA](#) and Perfion GmbH in Germany as well. www.perfion.com

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