

# mycloud, the most advanced and comprehensive PMS Software in the industry, set to be a trailblazer at the IHS-London!

*mycloud, cloud based PMS by Prologic First is exhibiting at the Independent Hotel Show 2016 on 18 & 19 October, 2016 in Olympia London.*

LONDON, UNITED KINGDOM, October 11, 2016 /EINPresswire.com/ -- Prologic First provides innovative and proven hospitality solutions for hotels around the globe to grow their revenue, reduce costs and improve performance, with local experts across many countries, and by providing flexible deployment options that give hoteliers a choice to run their businesses in the cloud, on-premises, or both, we help more than 1,700 clients in over 40 countries.

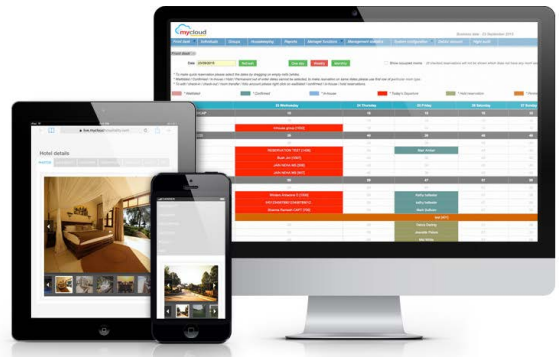
Till few years back web-based hospitality software was just a fledgling concept, and many software providers had specialized themselves on different technologies and hotel segments, but being a technology first company, Prologic First immediately saw the benefits that browser-based technology could bring to hoteliers, and the usefulness of cloud hotel software to certain segments of hotels. Today technology is evolving and being adopted at a very rapid pace, guest are more tech savvy and rise of thousands of OTA's

have made it crucial for hotels to optimize their pricing, distribution strategy, and social media presence in order to remain competitive in their local and International markets.

Hotels had to use very expensive software solutions for a long time to compete with bigger hotels, but smaller hotels with limited staff and time, always faced a big challenge in managing all the nuances of a hotel management solution. Now a new breed of cloud based solutions, offer a easy to use system with low capex to hoteliers, but some of these solutions are either too basic to meet all requirements, others are not optimized for mobile devices and are too complex and need resources, [mycloud on](#)



mycloud



[other hand is simple to operate](#), and has enabled small organizations like small chains, independent hotels and hostels to compete with other competitors within the same service. Hotels can get started on PMS under 4 Hours without any training, enabling hotel owners to focus on what matters most: “servicing guests.” It provides access to popular functions on the go, like one click reservation, paperless check in, emailing guest folios, guest history, housekeeping, social listening, e-distribution, reports and real-time management dashboard.

mycloud PMS is a cloud based, robust, functionally powerful, secure system, offering finely tuned toolset for the demanding hotel professionals, entire hotel management system is available



online, which means that hotels can access it via any OS, browser and from anywhere in the world. What sets mycloud PMS miles ahead of competition is the extensive library of more than 175+ third party hardware, software interfaces and apps that no other cloud based system has offered, so far. System is extremely sophisticated, full-featured hotel PMS without the expensive price tag of a traditional legacy system and saves hoteliers valuable time and money creating and maintaining a costly IT-infrastructure locally.

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mycloud ensures smoothness of our front office; also keeping accurate track record of statistics for the management in order to make vital decisions. One of our hotel secret success is mycloud PMS

*Alex Bressers, Managing Director, BYD Lofts Hotel & Service Apartments*

mycloud PMS make it easy for hotels to sell inventory online by offering integrated online web booking engine for direct bookings through a hotels own website, as well as seamless integration to third-party OTA's and distribution channels. Direct integration between online channels and mycloud PMS automates the process of updating availability and rates across all online channels and capturing online bookings in the PMS, simplifying management of online inventory and giving hoteliers greater access to and control over distribution. mycloud is working with international properties, partners and collaborating with leading technology companies like payment

gateways, revenue management, e-distribution, accounting solutions, online reviews and marketing, to offer best-in-class products and value added services to make hotels more efficient and improve software's flexibility at both the geographical and property level, thus keeping hoteliers ahead of hospitality technology trends and competition.

mycloud, cloud based PMS by Prologic First is exhibiting at the [Independent Hotel Show 2016](#) on 18 & 19 October 2016, in Olympia London, United Kingdom. mycloud will demonstrate software's flexible and unique features designed to save hoteliers time and increase efficiency and revenues by automating operations. We are also looking forward to meet prospective partners and it is a great opportunity to learn and share ideas about the latest technology trends with other vendors and hoteliers themselves.

“We have a strong client base in United Kingdom and I am looking forward to connect with current customers. mycloud isn't your typical hotel reservation system or a basic diary to be used as property management system, our cloud PMS wasn't just put together in a jiffy — we put a lot of time and effort into creating it. We ensured as a user, you find it extremely simple to use, but in the background we built a monster to handle most complex of operations. If you're serious about automating and cutting costs in your business, you're going to get an extreme amount of value out of mycloud. I feel our success is in large part due to our domain expertise, high level of customer service, dedicated employees, and our clients—many of whom have been with us since the beginning and have played an important part in shaping the product itself, many small-hotels come to us from manual systems and mycloud helps them automate and streamline operations and puts latest technology like mobility, integrated distribution, social media listening into their hands. mycloud Hospitality has a [special offer for the 2016 Independent Hotel Show](#), our Premium PMS pack, usually priced at £12 per room per month, will be on offer at £6 with the Channel Manager for Free, for those who sign up during the trade show” says Deepak Chauhan, Vice President mycloud hospitality.

#### About mycloud

mycloud is developed and promoted by Prologic First— a hospitality technology innovator and a leading international hospitality IT solutions provider. Prologic First is a group of companies that develops and internationally markets integrated software solutions for the hospitality sector. Prologic First software solutions are in use at more than 1700 sites in 40 plus countries. Professionals formed Prologic First more than a decade ago with extensive experience in developing and deploying hotel IT solutions.

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