

Crosskix launches ELASTI-LACE LOCKS - never tie your shoes again on Kickstarter

PORTLAND, OR, USA, October 11, 2016 /EINPresswire.com/ -- Portland, OR October 9, 2016. Crosskix, the Northwest footwear company that brought you athletic and functional foam composite shoes have just launched a new crowdfunding campaign on Kickstarter with their patented elastic and locking shoe lace system. The elastic laces and locks are designed to eliminate the need to ever tie your shoes again.

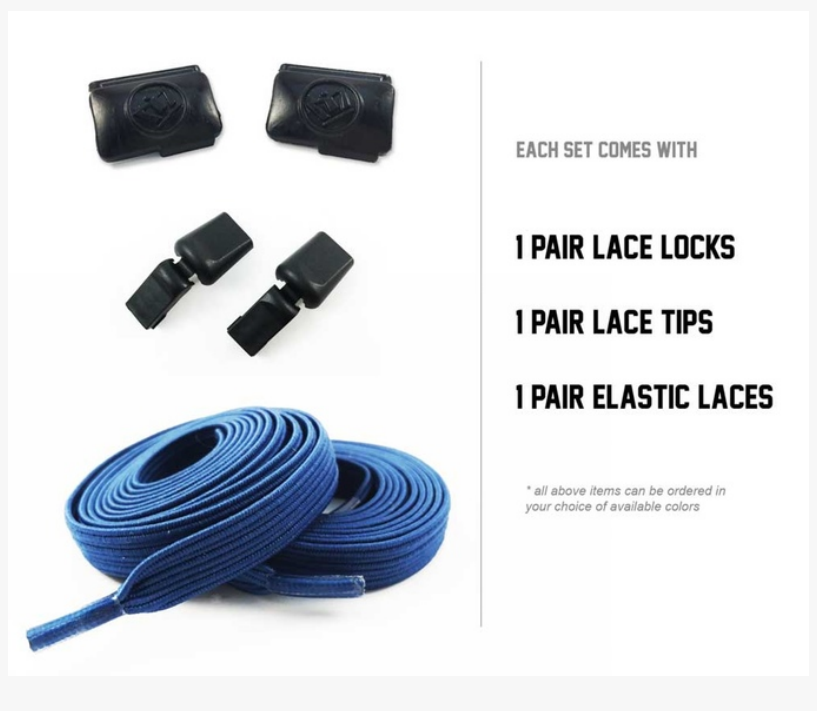
Elasti-Lace Locks is comprised of two components. The laces are made of durable micro solid rubber tubes wrapped in knitted polyester that stretch. The "locks" secure the laces in place and are fully adjustable to desired fit. People with disabilities, kids, and elderly find the Elasti-Lace Lock system very convenient by turning their shoes into slip-ons.

"We are creatures of comfort and most everyone that own sneakers or casual shoes simply hate tying and untying shoes. Not only did we want to solve this problem, but also design it for aesthetics and comfort. You'll never go back to tying your shoes again" says Crosskix founder Eric Saligumba. He also adds "Crosskix is about developing innovative functional shoes and accessories that solve a problem but also has mass attractive appeal".

Available on Kickstarter are assorted lace and lock colors. Anyone can pre-order and get "early bird" special offers and should expect to receive product in early 2017. To view campaign and pre-order, click here: <http://kck.st/2dQzEQ6> The 33 day campaign ends November 8th.

About Crosskix and Elasti-Lace Locks.

After launching their first crowdfunding campaign on Kickstarter in 2013, Crosskix has carved out a niche in the foam composite footwear category with their sporty designs and vibrant color options.



Crosskix now has Distributors in 8 countries including Japan, Spain, Mexico, Dubai, and more. Mission objectives are to continue developing innovative functional footwear and footwear accessories that people from all walks of life will find very useful.

For additional information, visit our website or follow us on [Facebook](#), [Twitter](#), or [Instagram](#).

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