

# Rear-seat Infotainment Industry to Grow at 27.39% CAGR Forecast to 2020

*Analysts forecast the global rear-seat infotainment market to grow at a CAGR of 27.39% during the period 2016-2020.*

PUNE, INDIA, October 12, 2016 /EINPresswire.com/ -- [Global Rear-seat Infotainment Industry](#)

Analysts forecast the global rear-seat infotainment market to grow at a CAGR of 27.39% during the period 2016-2020.

Rear-seat infotainment is a part of the automotive infotainment system, which is witnessing rising adoption in the automotive market. The global rear-seat infotainment market is driven by several factors, which include increased usage of smartphones and tablets (in car), innovations in OS market, and introduction of infotainment in mid-segment vehicles. The consumers are also becoming tech savvy, which in turn has increased the adoption rate of in-vehicle entertainment and information systems, as they offer an enhanced experience. These features are now made available to rear passengers through rear-seat infotainment systems.

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## Covered in this report

The report covers the present scenario and the growth prospects of the global rear-seat infotainment market for 2016-2020. To calculate the market size, the report uses a top-down approach (based on operating system, geography, and end users).

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Global Rear-Seat Infotainment Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

## Key vendors

- Alpine Electronics
- Delphi
- Harman International
- Panasonic
- Pioneer

## Other prominent vendors

- Airbiquity

- Aisin Seiki
- Apple
- Audi
- BMW
- Clarion
- CSR
- Fujitsu-Ten
- Garmin
- Intel
- JVCKENWOOD
- MapmyIndia
- Microsoft
- Mitsubishi Electric
- NEXTBASE
- Nuance Communications
- Parrot
- Robert Bosch
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#### Market driver

- Innovations in operating systems (OS) to drive infotainment
- For a full, detailed list, view our report

#### Market challenge

- Escalating consumer expectations are increasing complexity
- For a full, detailed list, view our report

#### Market trend

- Advertisements and in-car retail platforms in rear-seat infotainment
- For a full, detailed list, view our report

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#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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