

# Rear-seat Infotainment Industry to Grow at 27.39% CAGR Forecast to 2020

*Analysts forecast the global rear-seat infotainment market to grow at a CAGR of 27.39% during the period 2016-2020.*

PUNE, INDIA, October 12, 2016 /EINPresswire.com/ -- [Global Rear-seat Infotainment Industry](#)

Analysts forecast the global rear-seat infotainment market to grow at a CAGR of 27.39% during the period 2016-2020.

Rear-seat infotainment is a part of the automotive infotainment system, which is witnessing rising adoption in the automotive market. The global rear-seat infotainment market is driven by several factors, which include increased usage of smartphones and tablets (in car), innovations in OS market, and introduction of infotainment in mid-segment vehicles. The consumers are also becoming tech savvy, which in turn has increased the adoption rate of in-vehicle entertainment and information systems, as they offer an enhanced experience. These features are now made available to rear passengers through rear-seat infotainment systems.

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Covered in this report

The report covers the present scenario and the growth prospects of the global rear-seat infotainment market for 2016-2020. To calculate the market size, the report uses a top-down approach (based on operating system, geography, and end users).

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Global Rear-Seat Infotainment Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

### Key vendors

- Alpine Electronics
- Delphi
- Harman International
- Panasonic
- Pioneer

### Other prominent vendors

- Airbiquity
- Aisin Seiki
- Apple
- Audi
- BMW
- Clarion
- CSR
- Fujitsu-Ten
- Garmin
- Intel
- JVCKENWOOD
- MapmyIndia
- Microsoft
- Mitsubishi Electric
- NEXTBASE
- Nuance Communications
- Parrot
- Robert Bosch
- TomTom International

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### Market driver

- Innovations in operating systems (OS) to drive infotainment
- For a full, detailed list, view our report

### Market challenge

- Escalating consumer expectations are increasing complexity
- For a full, detailed list, view our report

### Market trend

- Advertisements and in-car retail platforms in rear-seat infotainment
- For a full, detailed list, view our report

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Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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