

Retargeting Expands To The UK Market

Retargeting, the marketing automation and personalization platform, expands its reach to UK in order to help online stores reach their true revenue potential.

LONDON, UNITED KINGDOM, October 12, 2016 /EINPresswire.com/ -- The month of October marks a momentous occasion for [Retargeting.biz](#). The company announced last month that by the end of the year it is expected to reach the 1.000 clients mark and for that it is looking to expand its presence in the western market.

United Kingdom is the next logical step on the road to helping online store worldwide reach their true revenue potential. Due to the high number of online stores in Britain, the market is primed for receiving retargeting and personalisation services. "Britain has one of the best-developed eCommerce market in the entire world and competition in this market is becoming ever higher, that is why the need for differentiation through personalization is becoming the next hot topic." - Rares Banescu, CEO Retargeting.biz

With the help of personalized retargeting, Retargeting.biz generates extra revenue for clients both in Romania and abroad, which operate in various industries, like fashion, IT&C, banking, home&deco,

flowers, sports, travel, and auto, in the most part leaders in the eCommerce niche in which they are activating. The company also has clients in Bulgaria, Poland, Letonia, Lithuania, Estonia, and USA

Retargeting.biz was launched in 2013, ammassing more than 500 clients worldwide since its inception and looking to double that number by the end of the year. Recently the company has closed important partnerships with some of the biggest eCommerce platforms in Europe, with many more to come shortly. "Our partners are an integral part of our development strategy, the idea behind being, to grow together with our partners" Mugur Frunzetti, CMO Retargeting.biz



Retargeting

Made personal.



Since its launch, Retargeting has generated more than 8.5 million euros in extra sales and sent over 40 million personalised messages with an overall conversion rate of over 10%.

The Retargeting app is already integrated with more than 10 eCommerce platforms making the installation process easy for anyone who wants to implement it on their online store. Magento, Prestashop, Shopify, Open Cart and CS.cart are just a couple of the platforms with which Retargeting is integrated.

Retargeting currently offers a 14 days free trial to anyone interested in increasing the conversion rates and monthly revenue for their online store.

Andrei Neagu
Retargeting.biz
+40-727-383-165
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

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