



The Curve has been shortlisted for the Energy Productivity Innovation Challenge 2016

The Curve has been shortlisted for the Energy Productivity Innovation Challenge among 21 finalists at the International Energy Agency's Conference in Paris.

LONDON, UNITED KINGDOM, October 13, 2016 /EINPresswire.com/ -- [The Curve](#) has been shortlisted for the Energy Productivity Innovation Challenge ([EPIC](#)) among 21 finalists. The shortlist, from a total of 80 entrants, was announced at the International Energy Agency's Innovation in Energy Efficiency conference in Paris on 13 October.

Commenting on the announcement, Jim Woods, CEO of [The Crowd](#), a sustainability incubator behind The Curve, said: "We're believers in moonshot thinking, creating very ambitious goals that generate momentum. Our mission is to accelerate the complete removal of carbon emissions from the energy consumed by business with the help of the platform. We're glad to see that others share our passion and believe that The Curve could be an enabler of that."

The Curve competed against 80 entrants from global technology companies and innovators from all over the world, which entered their solutions and recommendation policies in the following categories; homes, buildings, mobility, systems and finance.

The EPIC winners will be selected by the jury committee and will be announced at the Low Emissions Solutions Conference at the UN Climate Summit - COP22 in Marrakech on 13-16 November 2016. The committee consists of the leading minds in the energy efficiency and sustainability space, including the likes of;

- Iain Campbell, MD Rocky Mountain Institute's Building Programme
- Juan Carlos Rubio Castilla, CEO Planetary Skin Institute
- Nicholas Eisenberger, MD, SuperCollider
- Dan Hamza Goodacre, Director, ClimateWorks
- Anirban Ghosh, VP Group Sustainability, Mahindra
- Brian Motherway, Head of Energy Efficiency, IEA
- Joel Makower, Founder Greenbiz.com

For more information about The Curve, visit <http://thecurve.me/> or get in touch with Elina Yumasheva at elina@thecrowd.me or on +442071609864.

About EPIC

EPIC – the Energy Productivity Innovation Challenge – is a global initiative devised and delivered by Energy Unlocked with funding from ClimateWorks. Entries were invited from global technology companies and innovators between June and September 2016. A jury of clean energy pioneers and experts including – ClimateWorks Foundation, Rocky Mountain Institute, International Energy Agency, World Green Buildings Council, Bloomberg New Energy Finance and the B Team – announced 21 regional finalists on 13-14 October at the IEA's Innovation in Energy Efficiency event. For more

information, visit <http://epic.energyunlocked.org/>

About The Curve

The Curve is the TripAdvisor for energy management. It's a peer-to-peer platform that allows companies to share their energy project experience, so that everyone can learn from each other. By focusing on business case data, organisations can find the best returns and star ratings, avoid projects that don't work, draw up business cases and identify the leading suppliers. It's all about advancing energy productivity, drawing inspiration from the market transformation achieved by platforms such as Airbnb, Waze and TripAdvisor. For more information, visit <http://thecurve.me/>

Elina Yumasheva
The Crowd
+44(0)20 7160 9864
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.