

Global Automotive Immobilizer Market Likely to Grow at a Sustainable Rate of 4.4% CAGR During 2016 to 2021

Extensive Market Research Report from Stratview Research includes Trends, Forecasts, Competitive Analysis and Strategic Growth Opportunities.

DETROIT, MI, USA, October 14, 2016 /EINPresswire.com/ -- Stratview Research announces the addition of a new market research report on [Global Automotive Immobilizer Market](#) by Vehicle type (Passenger Car, Light Duty Vehicle, and Medium & Heavy Duty Vehicle), by End Market (OEMs and Aftermarket), and by Region (North America, Europe, Asia-Pacific, and Rest of the World), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2016-2021.

This market report from Stratview Research studies the automotive immobilizer market over the period 2010 to 2021. The research report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Automotive Immobilizer Market: Highlights

Stratview Research foresees a good growth opportunity of CAGR 4.4% in the automotive immobilizer market over the next five years (2016 – 2021), which offers an opportunity to the automotive industry players to align themselves with the market growth.

The author stated that Passenger car segment is expected to remain the largest immobilizer market during the forecast period. High demand of better comfort, security vehicles and increasing car production will continue to drive the demand of the immobilizers in the passenger car segment. Increasing automotive production, stringent vehicle theft prevention regulations, growing keyless entry systems market, and demand of high security vehicles are the major drivers of the global automotive immobilizer market.



The Publisher, a Global Market Intelligence Firm

Asia-Pacific region will remain the growth engine of the global automotive immobilizers market in the next five years, driven by emerging economies, such as China and India.

The immobilizer manufacturers for the global automotive industry are Continental AG, Robert Bosch, Hella Group, Delphi, Valeo, TRW Automotive, Alps Electric and Mitsubishi Electric Corporation.

New product development, capacity expansion and regional expansion are the key strategies adopted by the key players to gain competitive edge in the market.

Report Features

This industry research report from Stratview Research provides market intelligence in the most comprehensive manner. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the research report:

- Market structure: Overview, industry life cycle analysis, supply chain analysis.
- Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.
- Market trend and forecast analysis.
- Market segment trend and forecast.
- Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.
- Attractive market segments and associated growth opportunities.
- Emerging trends.
- Strategic growth opportunities for the existing and new players.
- Key success factors.

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