

# Many Drivers Risk Tire Failure As Winter Approaches

*Winter chills dangerously drop tire pressure and increase tire failure risk in slippery wet conditions.*

NEW YORK, UNITED STATES, October 17, 2016 /EINPresswire.com/ -- The National Highway Traffic Safety Administration found that vehicles with low tire pressure are three times more likely to be involved in an accident in comparison to vehicles with tires that are inflated to the correct pressure.

Ronan from Travelsafer warns readers, 'To remain safe on the road, it is essential for drivers to check their car tire pressures particularly as cold weather sets in.'

But let's face it, car and tire maintenance are often put on the back burner, 'I'll get to it next week', but at what cost? The dangers of sudden winter chills to driver safety cannot be ignored:

- A sudden drop in air temperature could put you at risk of an accident.
- For every 6-degree temperature decrease, tire pressure drops between one pound per square inch. Tire manufacturers agree that drivers should check their tire pressure at least once a month, but during the winter months checking tire pressures is even more critical.
- Driving on underinflated tires weakens the tire wall risking tire failure.
- Tires underinflated by 25 percent or more, are 3 times as likely to be cited as critical events in the pre-crash phase.
- Young drivers are often less familiar with the vehicles they are driving and don't realise the risks of low tire pressures particularly when cornering. Tire problems in the pre-crash phase are more significant than chance. It is likely that inexperienced drivers and drivers not familiar with the vehicles they are driving pay less attention to tires and tire pressure.



Under inflated tires fail under stress



Illuminated nozzle glows in the dark



It's essential for drivers to check their car tire pressures particularly as cold weather sets in.

*Ronan from Travelsafer*

- Tire pressure monitoring systems may not be accurate if more than one tire has low pressure and will only issue a low pressure warning after tire pressure drops 25 percent below the vehicle manufacturer's recommended pressure.

Maintaining proper tire pressure is essential to vehicle handling, fuel efficiency, tire performance and load carrying capabilities. Properly inflated tires minimize risk of tire failure by reducing tread movement and rolling resistance, and

increasing water dispersion in the wet.

Ronan from Travelsafer understands we live busy lives. 'That's why we developed a lightweight but sturdy [digital tire pressure gauge](#) that even grandma can use.'

'Firstly check the correct tire pressure for your vehicle either in the car owner manual, on the gas tank lid, the driver's side door edge, or on the door post. Then it's simple and easy to check tire pressures with our illuminated [digital tire gauge](#) any time day or night.'

To find out more information about the importance of monitoring tire pressure regularly and the benefits of the Travelsafer digital [tire pressure gauge](#), visit their page directly at [www.amazon.com/dp/B00SO4OVIQ](http://www.amazon.com/dp/B00SO4OVIQ)

Verona Chadwick  
getalifesales  
+61409770227  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.