

RightAnswers Sponsors Argyle Customer Experience Leadership Forum

President and CEO Jeff Weinstein Speaks on Panel for Customer Care Executives

EDISON, NJ, USA, October 25, 2016 /EINPresswire.com/ -- RightAnswers, the #1 provider of knowledge management, web and mobile self-service and social knowledge software, is pleased to sponsor the <u>Argyle Customer Experience</u>



Leadership Forum, to be held November 2, 2016 in New York City.

RightAnswers President and CEO Jeff Weinstein will participate on the panel, "The Modern Day Customer Care and Customer Experience Executive," which will explore and provide actionable

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Jeff Weinstein, President and CEO, RightAnswers

advice on the most pressing challenges faced by customer service organizations.

"It is very interesting times for the contact center, with so many customer service channels and the customer's growing preference for self-service, including social self-service. Also becoming abundantly clear is the growing need for collaboration among internal and external stakeholders. I look forward to sharing from our experience in helping our customers successfully handle these issues," said Weinstein.

Topics to be covered at the event include omnichannel CX, customer-centric culture, connectivity through social media,

and data and CX.

service.

About RightAnswers

RightAnswers is the #1 provider of cloud-based knowledge management, web and mobile self-service and social knowledge software for improving customer service, IT support and enterprise-wide collaboration. Our flagship product, the Enterprise Knowledge Hub, promotes knowledge-sharing across your organization, increasing employee engagement and your overall productivity and efficiency. Our 450+ clients around the globe use RightAnswers seamlessly integrated with their CRM, ITSM or other enterprise software to provide outstanding customer experiences while saving millions of dollars a year. Learn more at www.rightanswers.com.

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