

Global Concrete Admixtures Market Poised to Grow at 8.6% CAGR Over the Next Five Years (2016-2021):Stratview Research

Extensive Market Research Report from Stratview Research Includes Trends, Forecasts, Competitive Analysis and Strategic Growth Opportunities.

DETROIT, MI, USA, October 18, 2016 /EINPresswire.com/ -- Stratview Research announces the addition of a new market research report on [Global Concrete Admixtures Market](#) by Material Type (Mineral and Chemical), by Product Type (Superplasticizers, Normal Plasticizers, Accelerating Agents, Air-Entraining Agents, Retarding Agents, Waterproofing Agents, and Others), by Application Type (Residential, Commercial, and Infrastructure), by Region (NA, Europe, APAC, ROW), Trend, Forecast, Competitive Analysis, and Growth Opportunity: 2016 – 2021.

This market report from Stratview Research studies the global concrete admixtures market over the period 2010 to 2021. The research report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Global Concrete Admixtures Market: Highlights

Stratview Research foresees a strong growth opportunity of 8.6% CAGR in the global concrete admixtures market over the next five years (2016 – 2021), which offers an opportunity to the materials and construction industry players to align themselves with the market growth. The author cited increasing building & construction activities and infrastructure projects, improving quality of construction in developing countries, and requirement for reduction in water usage & construction time are the major growth drivers of the global concrete admixtures market. The growing need for repair and maintenance of aging house in developed economies is also likely to substantiate the growth of the concrete admixtures market during the forecast period.

Water reducing agents (Superplasticizers and normal plasticizers) are expected to remain the largest product type in the global concrete admixtures market during the forecast period. They are low cost admixtures and are widely preferred across the regions. Air-entraining agents are expected to witness the fastest growth in the next five years.

Asia-Pacific is expected to remain the largest concrete admixtures market during the forecast period. The region is likely to witness double digit growth in the next five years, driven by high focus of government in the infrastructure development by developing economies, increasing



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urbanization & migration towards cities, and need for improving quality for construction. The key concrete admixtures manufacturers are The Dow Chemical Company, BASF SE, Sika AG, W.R. Grace, RPM International, Inc., Fosroc International, Cico Technologies, Pidilite Industries, and MAPEI. New production development (recycled material), and strategic alliances are the key strategies adopted by the key players to gain competitive edge in the market.

Report Features

This industry research report from Stratview Research provides market intelligence in the most comprehensive manner. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the research report:

- Market structure: Overview, industry life cycle analysis, supply chain analysis.
- Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.
- Market trend and forecast analysis.
- Market segment trend and forecast.
- Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.
- Attractive market segments and associated growth opportunities.
- Emerging trends.
- Strategic growth opportunities for the existing and new players.
- Key success factors.

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We have a strong team of industry veterans and analysts having an extensive experience in executing custom research projects for mid-sized to Fortune 500 companies in the areas of Market Assessment, Opportunity Screening, Competitive Intelligence, Due Diligence, Target Screening, Market Entry Strategy and Voice of Customer studies.

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