

RecurRex Selected as a 2016 Red Herring Top 100 Asia Winner

Today, Red Herring announced its Top 100 Asia award winners in recognition of the leading private companies from the region, celebrating their innovations.

BANGALORE, KARNATAKA, INDIA, October 18, 2016 /EINPresswire.com/ -- Red Herring Top 100 Asia enlists outstanding entrepreneurs and promising companies. It selects the award winners from approximately 2000 privately financed companies each year in the Asia. Since 1996, Red Herring has kept tabs on these up-and-comers. Red Herring editors were among the first to recognize that companies such as Google, Facebook, Kakao, Alibaba, Twitter, Rakuten, Salesforce.com, Xiaomi and YouTube would change the way we live and work.



"In 2016, selecting the top achievers was difficult as always," said Alex Vieux, publisher and CEO of Red Herring. "The variety, depth, disruption and traction we saw from the early stage companies to those with significant scale made 2016 a great vintage to judge. The Asia winners are representative of the amazing ecosystem that never ceases to astound, with new and experienced entrepreneurs continuing to push the barriers of innovation. As one of the winners, [RecurRex](#) should be proud of its accomplishment."

Red Herring's editorial staff evaluated companies on both quantitative and qualitative criteria, such as financial performance, technological innovation and intellectual property, DNA of the founders, business model, customer footprint and market penetration. This assessment of potential is complemented by a review of the track record and standing of startups relative to their sector peers, allowing Red Herring to see past the "buzz" and make the list a valuable

instrument of discovery and advocacy for the most promising new business models in Asia.

Red Herring is a global media company, which unites the world's best high technology innovators, venture investors and business decision makers in a variety of forums, including print, online and exclusive events worldwide. Red Herring provides an insider's view and access to the global innovation economy, identifying new and innovative technology companies and entrepreneurs.

RecurRex is a subscription eCommerce SaaS for Indian businesses. It allows new and existing eCommerce websites with current or prospective subscription potential to automate recurring billing and payments. It also provides tools and actionable data for subscription marketing and delivery management.

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