

The Worlds First Plantable Urn presented by Austrian Start-up.

All Saints' Day: Breathing New Life Into the Dying Ritual of Tending Graves.

VIENNA, VIENNA, AUSTRIA, October 18, 2016 /EINPresswire.com/ -- On All Saints' Day, we celebrate a ritual that appeals to believers and non-believers alike by lovingly planting and tending to graves. Seeing new growth on a loved one's final resting place offers consolation in the cycle of nature as the grave becomes a foundation for new life and the cemetery a green park. In many countries of the world today, cremation is preferred as a more environmentally friendly, and often cheaper, alternative to a traditional burial. The ancient and psychologically important ritual of tending a grave is being forgotten as a result. An innovation from Austria has set out to reverse this trend:



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For the first time, PANTA RHEI has brought together the form of remembrance that offers the greatest consolation with the most common form of funeral.

Martin Steiner

PANTA RHEI, the world's first plantable urn

Cremation ashes are rich in precious minerals. This ash is sealed into a chamber at the bottom of the urn, which can then be planted with a plant of the person's choice. When the plant is watered, the moisture circulates inside the urn and is enriched with these minerals. The ash itself does not dissolve. It remains reverently sealed, yet provides the foundation for new growth, offering a visible expression of the cycle of life in the home or garden.

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41-year-old Martin Steiner from Vienna has patented the concept and developed it for the market at the University of Applied Arts Vienna. This innovative product is produced and marketed by companies with a long tradition: the famous Viennese porcelain manufactory AUGARTEN can look back on almost 300 years of history, and BESTATTUNG WIEN is one of the largest and oldest funeral directors in Europe.

It is only fitting that Vienna, a city that has always been said to have a special relationship with death, is breathing [new life into the dying ritual of tending graves](#).

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Image material to download:
<http://tinyurl.com/hekge28>

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