



MobiCard Inc. and Real Front Desk have executed a License Agreement for Realtors

MobiCard Inc. & Real Front Desk have executed a Strategic License Agreement and will exhibit MobiCardRE at the National Assoc of Realtors event On November 4-7

DANVERS, MA, USA, October 19, 2016 /EINPresswire.com/ -- MobiCard Inc. aka Peer to Peer Network (OTC: PTOPI)



www.mobi.cards or www.freemobicard.com and Source Internet Marketing Group creators of The Real Front Desk www.RealFrontDesk.com have executed a Strategic Partnership / Re-Seller License Agreement to market MobiCardRE (Real Estate featured specific MobiCard) to its existing and past client based and the Real Estate Vertical customized mobile business cards that include features and functionality specific to the Real Estate Agent's needs.

The companies will be presenting the MobiCardRE web based personalized mobile app for realtors at the upcoming National Association of Realtors "NAR" Conference Expo in Orlando on November 4-7, 2016 detailed here <http://bit.ly/2cRELOe>

NAR is America's largest trade association with over 1,000,000 members and based on previous conferences it is anticipated that the event will draw in excess of over 25,000 attendees.

The Real Front Desk is the real estate industries first most innovative Patented Cloud Based Showing and Professional Feedback management system serving Real Estate offices, Brokers, Agents, MLSs and REALTOR® Associations Nationwide since 2006.

It's patented cloud based technology platform is currently accessible from any computer or mobile device and will soon be integrated with MobiCard's patent pending SaaS web based personalized mobile apps thereby enabling the companies to exponentially expand their market and service their customers with a far more robust value add solution.

The MobiCardRE platform enables realtors to connect and share their contact information, personal, company and Active and Pending listings, video tours and social media links in the most efficient manner, while capturing new purchase and listing leads and referrals that are delivered via text message for immediate follow up. A Showing Reservation and Lead Prospecting feature will be added as well.

MobiCardRE for realtors includes customization enables them to cross market and connect mortgage professionals that includes an encrypted digital pre-qualification process that augments and produces a streamlined time saving work flow between loan officers and prospective home buyers to ultimately speed the process of generating pre-approval letters for prospective qualified purchasers.

MobiCard Inc. CEO, Christopher Esposito says "We believe that a strategic partnership and integration with President / Founder, Douglas Freed, The Real Front Desk, a proven innovative patented cloud based technology solution will substantiate MobiCardRE as a powerful tool for real estate professionals."

The Real Front Desk President / Founder says "Being in the software industry since 1997, I believe our partnership with the 2 applications integration is going to be a real sought after solution one of a kind that Realtors are going to soon need and I am excited. The concept of the Listing Agents sharing their MobiCardRE business card on line with their Client's Listings For Sale is going to be huge as anyone who wants to request a showing reservation and contact the Listing Agent or even share the Listing Agent's MobiCardRE with friends can. The market potential is 2 million active real estate licensees, the largest association in the United States"

About MobiCard Inc:

Peer to Peer Network ("PTOP") owns and markets its core technology, a SaaS mobile solution branded C2A MobiCard, a scalable [mobile business card](#) software platform that enables users to create a customized web based personalized mobile app that is sharable by text, email and social media. Subscribers are able to track card opens, views and shares all while validating and analyzing new leads and referrals in real time. www.mobi.cards

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Safe Harbor Statement

This release includes forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The Company invokes the protections of the Private Securities Litigation Reform Act of 1995. All statements regarding our expected future financial position, results of operations, cash flows, financing plans, business strategies, products and services, competitive positions, growth opportunities, plans and objectives of management for future operations, as well as statements that include words such as "anticipate," "if," "believe," "plan," "estimate," "expect," "intend," "may," "could," "should," "will," and other similar expressions are forward-looking

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This press release can be viewed online at: <http://www.einpresswire.com>

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