Serialization: Ready or Not, Here It Comes

Expert Insight into Top Pharmaceutical Challenges Surrounding Serialization: Aggregation and CMO Integration

4TH PHARMACEUTICAL TRACEABILITY FORUM

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/EINPresswire.com/ -- As the pharmaceutical industry prepares itself for serialization, many questions arise in regards to the best practices that will ensure product traceability throughout the supply chain and compliance on an international scale.

In anticipation of the 4th iteration of the [Pharmaceutical Traceability Forum](#) on November 30th – December 2nd, we spoke with industry experts, Matt Sample, Senior Director, Secure Supply Chain at AmerisourceBergen, and Christopher Howell, Senior Director, Global Engineering & Technology at Patheon, Inc., about the top challenges surrounding serialization: aggregation and CMO integration.

These [exclusive interviews](#) feature unique insight into these issues, particularly the difficulties associated with meeting deadlines, the importance of communication along the supply chain, problems that go beyond compliance, and future concerns. Both men will elaborate on these ideas and more as featured speakers at the upcoming forum.

Additionally, aggregation, CMO integration, and other top challenges will be discussed by industry thought leaders and masters of traceability. Join us to hear their key lessons learned and solutions to fine-tune your own serialization plans!

Download a copy of our [latest agenda here](#) for more information about topics and sessions!

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