



# Confident Financial Solutions Certified for Integration with Autosoft DMS

BOULDER, CO, USA, October 20, 2016 /EINPresswire.com/ -- [Confident Financial Solutions](#) (CFS), a consumer finance company that offers auto repair financing to service centers and their customers, today announced it has completed the integration and certification process with [Autosoft, Inc.](#), a leading national dealer management system (DMS) provider, and is now an Autosoft Connect program partner. This partnership will help increase service drive activity at participating dealerships, increase revenue, and enhance overall customer retention.

“We are delighted to have CFS as a partner in our Connect program, giving Autosoft customers a broader choice of integrated solutions to help manage their business,” said Dale Novotniak, Connect Program Director at Autosoft. “Our dealership service departments can now choose an outstanding auto repair financing program to help increase their repair orders and revenue. It also helps dealers to recapture declined services and assist customers in paying for necessary repairs with a solution that takes just a few minutes to complete and receive a loan decision.”

CFS provides a favorable alternative to credit card financing resulting in immediate access to capital for consumers. With loan amounts up to \$7,500, affordable fixed term payments and a simple process that can be completed on a smart phone, tablet or PC, the CFS auto repair finance program is the consumer’s choice for their auto repair financing needs.

While program results vary from store to store, CFS financing produces up to 100 monthly applications submitted per service center with industry leading approval rates. By offering financing for service work, CFS creates an untapped revenue generator for dealership service departments and helps capture work that otherwise might go elsewhere. Many CFS strategic partner service centers see a 20 percent increase in monthly revenues, an increase in ROs overall, and a decrease in service declines. Service centers also see bigger ticket ROs, as customers can now complete ALL recommended repairs; the program will even cover insurance deductibles with payment occurring in 24-48 hours. CFS is experiencing strong growth and is now in over 1,000 service centers in 38 states.

Tom Cannata, VP of OEM and National Accounts at CFS said, “We’ve partnered with Autosoft to make our auto repair financing program available to their more than 2,000 auto dealers. This is a perfect relationship for both of our companies and should lead to increased customer loyalty and revenue at these auto dealer service departments.”

Autosoft has negotiated special pricing for their dealers. Any Autosoft customers that are interested in finding out more about CFS’s auto repair financing program can call Tom Cannata 203-206-3149 or visit <http://lift.mycfsapp.com/>.

About Autosoft:

Autosoft develops and supports a complete dealer management system (DMS) that has been named

the Highest Rated DMS from DrivingSales for two years in a row. With affordable month-to-month contracts, Autosoft's DMS improves processes and reduces operating costs in over 2,000 franchised automotive dealerships. Easy to use, affordable, and innovative software helps dealers focus on their customers' needs. For more information about Autosoft, visit [www.autosoftdms.com](http://www.autosoftdms.com), call 844.888.8200, or email [sales@autosoftdms.com](mailto:sales@autosoftdms.com).

#### About Confident Financial Solutions:

Confident Financial Solutions is a consumer finance company that offers auto repair financing to service centers and their customers. Its primary goal is to provide a favorable alternative to credit card financing, resulting in increased credit approvals and immediate access to capital. Customers apply online via a smart phone, tablet or computer and receive an instant credit decision. With CFS, strategic partner service centers increase activity on the service drive, increase revenue at the service center and enhance overall customer retention. Based in Boulder, Colorado, CFS is the consumer's choice for auto repair loans.

SARA CALLAHAN  
Carter West Public Relations  
7272882159  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.  
© 1995-2017 IPD Group, Inc. All Right Reserved.