



# New Report On United Kingdom Bedroom Furniture Market 2016 Edition

*Wiseguyreports.Com Adds "Bedroom Furniture Market - UNITED KINGDOM Industry Analysis, Size, Share, Growth, Trends and Forecast" To Its Research Database.*

PUNE, INDIA, October 20, 2016 /EINPresswire.com/ -- [United Kingdom Bedroom Furniture Industry](https://www.wiseguyreports.com/sample-request/693565-bedroom-furniture)

The bedroom furniture market grew by 2.3% in 2015, representing a robust furniture category within the overall Homewares market. The purchasing of bedroom furniture is generally replacement driven, with 62% of consumers looking to replace an old, broken, or ineffective product.

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## Key Findings

- Strong price competitiveness has sparked consumer interest in Bedroom Furniture products. This has been driven by the entry of new retailers, as well as innovative product development in some categories. Innovation, particularly in mattresses, continues to introduce an important quality differential to this market, encouraging consumers to trade up, which drives market growth.
- A number of sub-categories have fallen out of fashion in addition to not meeting practical demands. For example, dressing tables take up valuable space and are increasingly seen as old fashioned. This will see annual sales decline in this sub-category, with marginal growth of 0.4% largely being driven by inflation.

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- Bedroom furniture Market is becoming increasingly linked to intangible lifestyle themes, the utilization of which has been key to driving sales at retailers where share is growing. Marketing is increasingly focused on the benefits of products for consumer wellbeing, linking together bedroom environments, sleep and health. This has energized consumer engagement in product categories such as mattresses, and wider markets such as textiles and accessories.

## Synopsis

Bedroom Furniture Industry 2015 provides expert insight into the bedroom furniture market, with value and volume forecasts to 2020. The report provides quantitative and qualitative insight into the UK market, analyzing key trends based Verdict Retail's consumer data.

It provides in-depth analysis of the following:

- Key issues and strategies for success within the bedroom furniture market in the UK
- Market size and forecast: a look at the total market size and forecast size for the bedroom furniture market in the UK

- Retailer profiles: a detailed look at the dominant players including market shares and outlooks
- Consumer data: a detailed look at what, how and where people are buying bedroom furniture products

#### Reasons To Buy

- This Home Retail Research report helps executives build proactive, profitable growth strategies by offering comprehensive, relevant analysis of the bedroom furniture market based on insights from Verdict's bespoke consumer survey and analyst insight.
- The report is designed for an executive-level audience, boasting presentation-ready material.
- The broad but detailed perspective will help manufacturers and retailers understand the opportunities within the bedroom furniture market.

For Detailed Reading Please visit WiseGuy Reports @  
<https://www.wiseguyreports.com/reports/693565-bedroom-furniture>

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