



Leading Technology Innovators Headline the First Pharma Blockchain Seminar Next Month

Blockchain experts include Michael Dillhyon of YouBase, Leonard Kish of Self Care Catalysts, Josh Robinson of BitBoss, and Carlos Sanchez of iSolve

PARAMUS, NJ, USA, October 20, 2016 /EINPresswire.com/ -- The [Pharma Blockchain](#) Bootcamp – November 16, 2016, in Edison, NJ, [www.RxBlockchainBootcamp.com](#)- announced its blockbuster speaker line-up comprised of global blockchain innovators and pharma and legal experts. This one-day seminar will provide a comprehensive business-technical introduction to blockchain technology, the most applicable areas that would benefit from its application, and the business, regulatory and legal considerations that must be considered when adopting this technology.

"We believe there is a need for greater understanding of blockchain technologies, the impacts they can make today, and in the future, as it continues to evolve across the many use cases, domains, and sectors," explains Alpesh Shah, senior director, IEEE Standard Association. "As such, we see our teaming with DisruptiveRx focused on educating on distributed ledger technologies, inclusive of standardization, for business executives and technology professionals in the Pharma sector an important reflection of this very point."

Seminar Speakers include Blockchain + Pharma Experts

BLOCKCHAIN EXPERTS

- Michael Dillhyon, CEO and Co-Founder of YouBase; and Founder of health data exchange, health bank
- Leonard Kish, Writer and Blogger; Senior Advisor, Self Care Catalysts
- Josh Robinson, Expert in Cryptography & Blockchain Technologies, Co-Founder of BitBoss
- Carlos Sanchez, Pharma Blockchain Expert, Chief Technology Officer, iSolve and the BlockRx Project
- Jason Weinstein, Blockchain Legal Expert, Partner, Steptoe & Johnson LLP

PHARMA, LEGAL AND INDUSTRY EXPERTS

- Bob Celeste, Supply Chain Expert, Founder & CEO, Center for Supply Chain Studies
- Darryl Glover, Pharma [Enterprise](#) Expert, Chief Clinical Officer, iSolve and the BlockRx Project
- Reid Graves, Serialization and Master Data Expert
- Jans Herman, Clinical Trials Data Management Expert, Cmast

To see the full educational program, please visit <http://www.RxBlockchainBootcamp.com>.

The Pharma Blockchain Bootcamp is not another blockchain or pharmaceutical conference; no hype, no hackathons, no advocating of any one solution. Its mission is to enable business and technical professionals to effectively evaluate all the considerations surrounding this application in a highly interactive and educational setting. If you are an enterprise data architect, information security officer, enterprise risk manager, and/or business unit leader (supply chain, clinical trials, or R&D) seeking to embrace an innovative approach to managing, securing and leveraging your data asset for competitive advantage and stakeholder trust (patients, doctors, investors, community, and more), then

we invite you to join us on November 16, 2016, in Edison, NJ.

The Pharma Blockchain Bootcamp is supported by the IEEE Standards Association, the BlockRx Project, an industry initiative by iSolve; and the Center for Supply Chain Studies. The event is limited to only 50 seats for bio/pharmaceutical professionals. For the full educational program and registration details, please visit <http://www.RxBlockchainBootcamp.com>.

About the Event

Pharma Blockchain Bootcamp is the first blockchain seminar to exclusively introduce potential applications of this disruptive innovation within the bio/pharmaceutical enterprise. The seminar is presented by DisruptiveRx™ in partnership with MAD Event Management. DisruptiveRx brings cutting-edge topics to the forefront that will motivate executives to connect innovation with business strategy to modernize the pharmaceutical enterprise. Visit www.DisruptiveRxSummit.com for more details. MAD Event Management, LLC is an event planning organization. Visit www.MadEventManagement.com for more details.

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