

# TiE Detroit Announces Rich Sheridan as Grand Keynote Speaker for TiECon Midwest 2016

*Rich Sheridan, CEO and Chief Storyteller at Menlo Innovations and Author of Joy, Inc. will be Grand Keynote Speaker at Ignite2Disrupt.*

FARMINGTON HILLS, MICHIGAN , U.S., October 20, 2016 /EINPresswire.com/ -- The Detroit chapter of TiE, largest non-profit entrepreneurial organization, announced Rich Sheridan as the grand keynote speaker for [TiECon Midwest 2016](#), Michigan's Largest Conference to be held October 27 and 28, 2016 at The Henry, Dearborn. The announcement was made by TiE Detroit President, Tel Ganesan.

"I am delighted to have Rich Sheridan, a positively energetic and truly inspirational speaker address and engage our entrepreneurial community with his thought-provoking discussions on 'business value of joy' at TiECon Midwest 2016", said Tel Ganesan, President TiE Detroit.

Joy, Inc. author Richard Sheridan is also the CEO, Chief Storyteller and co-founder of Menlo Innovations. Rich founded Menlo Innovations LLC in 2001 and decided that the company's purpose would be to bring joy to the world through software, and to teach this method to others. Rich was featured on the cover of Forbes magazine in 2003, sharing his "hire yourself" story with the world. Menlo has gone on to win the Alfred P. Sloan award for Business Excellence in

Workplace Flexibility for eight straight years and has earned five revenue awards from Inc. magazine. Rich spends the majority of his time sharing the Menlo Way through teaching classes, leading tours, speaking at conferences and mentoring entrepreneurs in the community and sharing joy.

In accepting the invitation to be the keynote speaker, Rich Sheridan said "Intentional, positive culture



is the new technology for teams. If you have the right culture you get what every company on the planet is seeking ... creativity, energy, imagination, invention and innovation. I am pleased to address the Presidents Reception and share a slice of the intentionally joyful culture we have created at Menlo Innovations."

TiECon Midwest 2016 will bring together TiE members, entrepreneurs, venture capitalists, top industry executives and thought leaders in two action-packed days. TiECon Midwest provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. The conference will also host "TiE20", which will showcase the most promising 20 start-up companies across TiECon Midwest's five focus segments: Manufacturing: 3-D Printing/Robotics, IOT, Transportation / Mobility, Health / Fitness and Augmented Reality / Virtual Reality / Sensors .

Online registration and more information are immediately available for TiECon Midwest 2016 at [www.tieconmidwest.org](http://www.tieconmidwest.org) . For more information about the conference, please contact Sarah Myrand, TiE Detroit (248) 254-4043 or via e-mail at [sarahm@kyyba.com](mailto:sarahm@kyyba.com)

#### About TiECon Midwest 2016

TiECon Midwest 2016 is Michigan's largest entrepreneurial conference, attracting hundreds of entrepreneurs, venture capitalists and other professionals. This year's theme is Ignite2Disrupt. Connected World. Connected Technologies. Our three main tracks will focus on Connected Mobility, Connected Health and Global Connectivity. This year's TiECon Midwest is being held on Oct 27-28, 2016 at "The Henry", Dearborn. For more information, visit <http://www.tieconmidwest.org/>

#### About TiE

TiE is a global, not-for-profit, non-political, and non-religious organization dedicated to fostering entrepreneurs across its international network sponsored by top Venture Capital Firms, and Fortune 500 corporations; spread across 61 chapters in 18 countries comprising 2500 experienced entrepreneurs and business executives as charter members, 13000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest non-profit organization for entrepreneurs. For more information, visit <http://www.detroit.tie.org/>

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