



Mobile Analytics Market is Expected to Grow at a CAGR of 21.33% During 2016 - 2020

PUNE, INDIA, October 20, 2016 /EINPresswire.com/ -- [Mobile Analytics Market](#)

Read Sample Report @ <https://www.wiseguyreports.com/sample-request/526597-global-mobile-analytics-market-2016-2020>

Mobile analytics is used to analyze the mobile website traffic like traditional analytics. It involves the use of data collected as visitors access a website from their mobile devices. It helps to determine which mobile marketing campaigns work best for the business and which aspects of the websites work best for the mobile traffic, including mobile search marketing, mobile advertising, desktop promotion, and text campaigns of mobile sites and services.

Research analysts forecast the global mobile analytics market to grow at a CAGR of 21.33% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global mobile analytics market for 2016-2020. To calculate the market size, we have used the revenue generated through software licenses and subscription fees of the smart phones and tablets.

To calculate the market size, the report includes the following market segments by platforms:

- iOS
- Android
- Windows

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Global Mobile Analytics Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Adobe Systems
- Amazon Web Services
- Google
- IBM
- Microsoft

Other prominent vendors

- Adjust
- AdMob

- Amplitude
- AppSee
- Apsalar
- AskingPoint
- AT Internet
- CA Technologies
- Countly
- Localytics
- Mixpanel
- Netbiscuits
- Segment.io
- Upsight
- Webtrends

Access Report @ <https://www.wiseguyreports.com/reports/526597-global-mobile-analytics-market-2016-2020>

For more information or any query mail at sales@wiseguyreports.com

About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

Follow on LinkedIn: <https://www.linkedin.com/company/wise-guy-research-consultants-pvt-ltd-?trk=biz-companies-cym>

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.