

## Reflux Esophagitis Therapeutic Pipeline Market Review, H2 2016

*Reflux Esophagitis Treatment Pipeline Review H2 2016* 

PUNE, INDIA, October 21, 2016 /EINPresswire.com/ -- The report provides comprehensive information on the therapeutics under development for <u>Reflux Esophagitis</u> (Gastroesophageal Reflux Disease), complete with analysis by stage of development, drug target, mechanism of action (MoA), route of administration (RoA) and molecule type. The report also covers the



descriptive pharmacological action of the therapeutics, its complete research and development history and latest news and press releases. Additionally, the report provides an overview of key players involved in therapeutic development for Reflux Esophagitis (Gastroesophageal Reflux Disease) and features dormant and discontinued projects.

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Report features investigational drugs from across globe covering over 20 therapy areas and nearly 3,000 indications. Drug profiles featured in the report undergoes periodic review following a stringent set of processes to ensure that all the profiles are updated with the latest set of information. Additionally, various dynamic tracking processes ensure that the most recent developments are captured on a real time basis.

The report helps in identifying and tracking emerging players in the market and their portfolios, enhances decision making capabilities and helps to create effective counter strategies to gain competitive advantage.

## Scope

- The report provides a snapshot of the global therapeutic landscape of Reflux Esophagitis

(Gastroesophageal Reflux Disease)

- The report reviews pipeline therapeutics for Reflux Esophagitis (Gastroesophageal Reflux Disease) by companies and universities/research institutes based on information derived from company and industry-specific sources

- The report covers pipeline products based on various stages of development ranging from preregistration till discovery and undisclosed stages

- The report features descriptive drug profiles for the pipeline products which includes, product description, descriptive MoA, R&D brief, licensing and collaboration details & other developmental activities

- The report reviews key players involved Reflux Esophagitis (Gastroesophageal Reflux Disease) therapeutics and enlists all their major and minor projects

- The report assesses Reflux Esophagitis (Gastroesophageal Reflux Disease) therapeutics based on drug target, mechanism of action (MoA), route of administration (RoA) and molecule type The report summarizes all the dormant and discontinued ningling projects

- The report summarizes all the dormant and discontinued pipeline projects

- The report reviews latest news related to pipeline therapeutics for Reflux Esophagitis (Gastroesophageal Reflux Disease)

Reasons to buy

- Gain strategically significant competitor information, analysis, and insights to formulate effective R&D strategies

- Identify emerging players with potentially strong product portfolio and create effective counterstrategies to gain competitive advantage

- Identify and understand important and diverse types of therapeutics under development for Reflux Esophagitis (Gastroesophageal Reflux Disease)

- Identify potential new clients or partners in the target demographic

- Develop strategic initiatives by understanding the focus areas of leading companies

- Plan mergers and acquisitions effectively by identifying key players and it's most promising pipeline therapeutics

Devise corrective measures for pipeline projects by understanding Reflux Esophagitis (Gastroesophageal Reflux Disease) pipeline depth and focus of Indication therapeutics
Develop and design in-licensing and out-licensing strategies by identifying prospective partners with the most attractive projects to enhance and expand business potential and scope
Modify the therapeutic portfolio by identifying discontinued projects and understanding the factors that drove them from pipeline

Table of Contents Table of Contents 2 List of Tables 6 List of Figures 7 Introduction 8 Global Markets Direct Report Coverage 8 Reflux Esophagitis (Gastroesophageal Reflux Disease) Overview 9 Therapeutics Development 10

Pipeline Products for Reflux Esophagitis (Gastroesophageal Reflux Disease) - Overview 10 Pipeline Products for Reflux Esophagitis (Gastroesophageal Reflux Disease) - Comparative Analysis 11 Reflux Esophagitis (Gastroesophageal Reflux Disease) - Therapeutics under Development by Companies 12 Reflux Esophagitis (Gastroesophageal Reflux Disease) - Therapeutics under Investigation by Universities/Institutes 13 Reflux Esophagitis (Gastroesophageal Reflux Disease) - Pipeline Products Glance 14 Late Stage Products 14 **Clinical Stage Products 15** Early Stage Products 16 Reflux Esophagitis (Gastroesophageal Reflux Disease) - Products under Development by Companies 17 Reflux Esophagitis (Gastroesophageal Reflux Disease) - Products under Investigation by Universities/Institutes 19 Reflux Esophagitis (Gastroesophageal Reflux Disease) - Companies Involved in Therapeutics **Development 20** Ahn-Gook Pharmaceutical Co., Ltd. 20 Alveonix AG 21 Cempra, Inc. 22 Daewoong Pharmaceutical Co., Ltd. 23 Eisai Co., Ltd. 24 Ironwood Pharmaceuticals, Inc. 25 Jeil Pharmaceutical Co., Ltd. 26 Johnson & Johnson 27 RaQualia Pharma Inc. 28 Vecta Ltd. 29 Wockhardt Limited 30 Yuyu Pharma, Inc. 31 Reflux Esophagitis (Gastroesophageal Reflux Disease) - Therapeutics Assessment 32 Assessment by Monotherapy Products 32 Assessment by Combination Products 33 Assessment by Target 34 Assessment by Mechanism of Action 36 Assessment by Route of Administration 38 Assessment by Molecule Type 40 **Drug Profiles 42** (lansoprazole + omeprazole) - Drug Profile 42 Product Description 42 Mechanism Of Action 42 R&D Progress 42

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