

Sports drink Market - Global Industry Analysis, Size, Share, Growth, Trends and Forecast, 2016 – 2027

Global Sports Drink Market Information by ingredient (citric acid, flavors, & preservatives), sugar content by end user and by age - Forecast to 2027

PUNE, MAHARASHTRA, INDIA, October 21, 2016 /EINPresswire.com/ -- Market Scenario

Globally, the market for protein has been increasing due to increase in population and disposable income. Today's generation consumers are fitness conscious and willingness to pay for sports drinks are some of the factors driving the market.

Key Players

- oPepsico
- oCoca cola
- oMonster beverage co
- oArizona Beverage company
- oAbbott Nutrition co
- oGlaxosmithkline plc
- oLiving essentials
- oBritvic plc
- oExtreme drinks co
- oAJE group
- oArctico beverage company international inc



The Major Key Players are Pepsico, Coca cola, Monster beverage co, Arizona Beverage company, Abbott Nutrition co, Glaxosmithkline plc, Living essentials, Britvic plc, Extreme drinks co, AJE group

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- oD'angelo
- oChampion nutrition inc
- oBraser and neave holdings bhd.

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Segments

The market for [global sports drink market](#) is segmented on the basis of ingredient, type, end-user and by age; by ingredient the global sports drink market is segmented as

citric acid, flavors, & preservatives, salts & electrolytes, carbohydrates, vitamins and others on

the basis of sugar content the global sports drink market is segmented as hypotonic, isotonic and hypertonic. Moreover on the basis of the end-user of global sports drink market is segmented athletes, casual consumers and lifestyle user. Additionally the global sports drink market is segmented on basis of age as- teens and adults

Taste the market data and market information presented through more than 50 market data tables and figures spread in 115 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Sports drink Market Research Report - Forecast to 2027](#)"

Study Objectives of Global Sports drink Market

- oTo provide detailed analysis of the market structure along with forecast for the next 10 years of various segments and sub-segments of the Global Sports Drink Market
- oTo provide insights about factors affecting the market growth
- oTo Analyze the Global Sports Drink Market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.
- oTo provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia-Pacific, and Rest of the World (ROW)
- oTo provide country level analysis of the market with respect to the current market size and future prospective
- oTo provide country level analysis of the market for segment by ingredient, by sugar content, by end-user and by type.
- oTo provide strategic profiling of the key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

Regional Analysis of Global Sports Drinks Market

North-America has dominated the market for Global Sports Drink Market with the largest market share, accounting for \$XX million and is expected to grow over \$XX million by 2027, Asia-Pacific and RoW are the growing market for Global Sports Drink Market and are expected to grow at CAGR of XX% respectively from 2016 to 2027.

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The reports also covers brief analysis of Geographical Region includes:

- North America
 - U.S.
 - Canada
 - Mexico
- Europe
 - Germany
 - France
 - Italy
 - Spain
 - U.K.
 - Rest of Europe
- Asia- Pacific
 - China
 - India
 - Japan
 - Australia
 - Rest of Asia-Pacific
- RoW:
 - Latin America

- Middle East
- Africa

Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape, emerging and high-growth segments of the Sports drink Market, high-growth regions, and market drivers, restraints, and opportunities.

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Contact:

Ruwin Mendez
Market Research Future
+1 (339) 368 6938
Email: sales@marketresearchfuture.com

Ruwin Mendez
Market Research Future
+1 (339) 368 6938
[email us here](#)

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