

Global Data Analytics Market Estimated to Reach Market Size of USD~159 Billion by 2022

Data Analytics Information by Type (Prescriptive, Predictive), by Application (Data Mining), By End Users (BFSI, Software/IT) - Forecast 2016-2022

PUNE, MAHARASHTRA, INDIA, October 21, 2016 /EINPresswire.com/ -- [Market Research Future \(MRFR\)](#) Announces the Publication of its Research Report – “Data Analytics Market 2016-2022”
Market Synopsis:

According to the report, [Global Data Analytics Market](#) has been valued at US \$XX billion which is expected to grow at CAGR of ~31% and soon hit the market size of US \$~159 billion. Growing application areas and high adoption rate of analytics software are some key factors which is driving the market.



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Commenting on the report, an analyst from Market Research Future (MRFR)'s team said:

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Key players in the market are- IBM (U.S), Alteryx (U.S.) BigPanda (U.S.) SAS Institute (U.S.), Dell (U.S.), Microsoft Corporation (U.S.), Amazon Web Services (U.S.), Cogito Corporation (U.S.)”

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“Technological growth and need of data interpretation in big organization are the key drivers for the data analytics market. High adoption rate of automation and high dependency on technology will help the big data analytics to explore the new heights in coming period.”

Taste the market data and market information presented through more than 50 market data tables and figures spread over 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on “[Global Data Analytics Market Research Report -Forecast to 2022](#)”

Market Research Future (MRFR) recognizes the following companies as the Key Players in the Global Data Analytics Market: IBM (U.S), Alteryx (U.S.) BigPanda (U.S.) SAS Institute (U.S.), Dell (U.S.).

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Other Prominent Vendors in the market are: Microsoft Corporation (U.S.), Amazon Web Services (U.S.), Cogito Corporation (U.S.), Datameer (U.S.), Looker (U.S.) among others.

The study was conducted using an objective combination of primary and secondary information including inputs from key participants in the industry. The report contains a comprehensive market and vendor landscape in addition to a SWOT analysis of the key vendors.

Market Segments:

Global Data Analytic Market has been segmented on the basis of type, application and end users.

- Types of data analytics include Prescriptive, Predictive and Descriptive.
- Application includes- Web Mining, Data Mining, DBMS among others and
- End Users like BFSI, Software/IT, Government, Healthcare, Media and Communication and Manufacturing among others.

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At Market Research Future (MRFR), we enable our customers to unravel the complexity of various industries through our Cooked Research Report (CRR), Half-Cooked Research Reports (HCRR), Raw Research Reports (3R), Continuous-Feed Research (CFR), and Market Research & Consulting Services.

MRFR team have supreme objective to provide the optimum quality market research and intelligence services to our clients. Our market research studies by products, services, technologies, applications, end users, and market players for global, regional, and country level market segments, enable our clients to see more, know more, and do more, which help to answer all their most important questions.

In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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