



Wine Market in Germany : Consumer and Market Insight 2020

The Wine market in Germany is forecast to register growth at a CAGR of 2.0% during 2015-2020.

PUNE, INDIA, October 21, 2016 /EINPresswire.com/ -- [Wine Market in Germany](#)

SUMMARY

The Wine market in Germany is forecast to register higher growth in value terms during 2015-2020 compared to 2010-2015 driven by an increasing GDP per Capita and low inflation. Still Wine is the leading value category and also forecast to register the fastest growth during 2015-2020. Wine consumption among Germans is mainly influenced by the Premiumization & Indulgence and the Product Specificity consumer trends.

Try Sample Report@ <https://www.wiseguyreports.com/sample-request/693842-consumer-and-market-insights-wine-in-germany>

Key Findings

- The Wine market in Germany is forecast to register growth at a CAGR of 2.0% during 2015-2020.
- The Still Wine category is expected to register fastest volume growth among all categories during 2015-2020.
- The Sherry segment is expected to gain maximum share growth within the Fortified Wine category.
- Hypermarkets & Supermarkets is the leading distribution channel in the German Wine & Spirits market.
- Maritini and Cinzano are the leading Fortified Wine brands in Germany.
- The Fortified Wine category has the highest private label penetration in the German Wine market.

Synopsis

Wiseguy's Consumer and Market Insights report on the Wine market in Germany provides insights on high growth categories to target, trends in the usage of packaging materials, types and closures category level distribution data and brands market shares.

Leave an Enquiry before Buying this Report@ <https://www.wiseguyreports.com/enquiry/693842-consumer-and-market-insights-wine-in-germany>

What else is contained?

- Market data: Overall market value and volume data with growth analysis for 2010-2020

- Category coverage: Value and growth analysis for Fortified Wine, Sparkling Wine and Still Wine with inputs on individual segment share within each category and the change in their market share forecast for 2015-2020
- Leading players: Market share of brands and private labels, including private label growth analysis from 2012-2015
- Distribution data: Percentage of sales within each category through distribution channels such as Hypermarkets & Supermarkets, Convenience Stores, Food & Drinks Specialists and others in 2015
- Packaging data: consumption breakdown for packaging materials and containers in each category, in terms of percentage share of number of units sold. Packaging material data for Glass, Paper & Board and Rigid Metal; container data for: Bottle, Carton, Can – Drink and Bag-In-Box;
- Consumer level trends: Top four consumer trends which influence Wine products consumption
- Future outlook: Reviews and recommendations on how the market will shape up from 2015-2020

Reasons To Buy

- Identify high potential categories and explore further market opportunities based on detailed value and volume analysis
- Existing and new players can analyze key distribution channels to identify and evaluate trends and opportunities
- Gain an understanding of the total competitive landscape based on detailed brand share analysis to plan effective market positioning
- Access the key and most influential consumer trends driving Wine products consumption, and how they influence consumer behavior in the market which will help determine the best audiences to target
- Access to analysis on products launched in the market
- Our team of analysts have placed a significant emphasis on changes expected in the market that will provide a clear picture of the opportunities that can be tapped over the next five years, resulting in revenue expansion

To purchase complete report@ https://www.wiseguyreports.com/checkout?currency=one_user-USD&report_id=693842

For more information or any query mail at sales@wiseguyreports.com

About Us

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports understand how essential statistical surveying information is for your organization or association. Therefore, we have associated with the top publishers and research firms all specialized in specific domains, ensuring you will receive the most reliable and up to date research data available.

Contact Us:
Norah Trent

WISE GUY RESEARCH CONSULTANTS PVT LTD

75 Arlington Street, Suite 500,

Boston, Massachusetts - 02116

United States of America

+1 646 845 9349 / +44 208 133 9349

Follow us on LinkedIn: [https://www.linkedin.com/company/wise-guy-research-consultants-pvt-ltd-
?trk=biz-companies-cym](https://www.linkedin.com/company/wise-guy-research-consultants-pvt-ltd/?trk=biz-companies-cym)

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2018 IPD Group, Inc. All Right Reserved.