



TiE Detroit Announces John W. Barfield as Grand Keynote Speaker for TiECon Midwest 2016

John W. Barfield, Founder and Chairman Emeritus of The Bartech Group, Inc. will be Grand Keynote Speaker at Ignite2Disrupt.

FARMINGTON HILLS, MICHIGAN , U.S., October 22, 2016 /EINPresswire.com/ -- The Detroit chapter of TiE, largest non-profit entrepreneurial organization, announced John W. Barfield as the grand keynote speaker for [TiECon Midwest 2016](#), Michigan's Largest Conference to be held October 27 and 28, 2016 at The Henry, Dearborn. The announcement was made by [TiE Detroit](#) President, Tel Ganesan.

"A veteran, history maker, leader and philanthropist, with such a humble beginning and starting from scratch, John W. Barfield will be the role model for all the entrepreneurs . I am extremely happy and excited to have this paragon of excellence inspire and engage the entrepreneurial community at the TiECon Midwest 2016 right here in Dearborn.", said Tel Ganesan, President TiE Detroit.

John W. Barfield is a legendary entrepreneur who is known as a pioneer

of corporate America's vital Minority Supplier Development programs. John Barfield is the founder of The Bartech Group Inc., a leading workforce management and staffing solutions provider to Global 500 firms. Bartech was named the Nation's Top Managed Service Provider firm for 2014 by HRO Today, a trade magazine for the contingent workforce Industry. A a long time philanthropist and mentor to other entrepreneurs, Mr. Barfield has received numerous honors and awards, including The Tree of Life Award, the highest honor of the Jewish National Fund of America; the Michigan Roundtable for Diversity and Inclusion's Humanitarian of the Year Award; and the A.G. Gaston Lifetime Achievement Award from Black Enterprise Magazine. His book ' Starting From Scratch - The Humble Beginnings of a Two Billion-Dollar Enterprise is the most inspirational read of the year.

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In accepting the invitation to be the keynote speaker, John W. Barfield said " TiECon provides an excellent opportunity to meet and hear presentations by a number of outstanding entrepreneurs. I am very pleased to be a part of this amazing program."

TiECon Midwest 2016 will bring together TiE members, entrepreneurs, venture capitalists, top industry executives and thought leaders in two action-packed days. TiECon Midwest provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. The conference will also host "TiE20", which will showcase the most promising 20 start-up companies across TiECon Midwest's five focus segments: Manufacturing: 3-D Printing/Robotics, IOT, Transportation / Mobility, Health / Fitness and Augmented Reality / Virtual Reality / Sensors .

Online registration and more information are immediately available for TiECon Midwest 2016 at www.tieconmidwest.org . For more information about the conference, please contact Sarah Myrand, TiE Detroit (248) 254-4043 or via e-mail at sarahm@kyyba.com

About TiECon Midwest 2016

TiECon Midwest 2016 is Michigan's largest entrepreneurial conference, attracting hundreds of entrepreneurs, venture capitalists and other professionals. This year's theme is Ignite2Disrupt. Connected World. Connected Technologies. Our three main tracks will focus on Connected Mobility, Connected Health and Global Connectivity. This year's TiECon Midwest is being held on Oct 27-28, 2016 at "The Henry", Dearborn. For more information, visit <http://www.tieconmidwest.org/>

About TiE

TiE is a global, not-for-profit, non-political, and non-religious organization dedicated to fostering entrepreneurs across its international network sponsored by top Venture Capital Firms, and Fortune 500 corporations; spread across 61 chapters in 18 countries comprising 2500 experienced entrepreneurs and business executives as charter members, 13000 aspiring entrepreneurs and professionals as members. TiE has grown to become the world's largest non-profit organization for entrepreneurs. For more information, visit <http://www.detroit.tie.org/>

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