

## The Flip Wallet, a Modern Bi-Fold, is now live on Kickstarter!

A new wallet that takes advantage of composite materials to create a shockingly complex design without sacrificing strength or slimness!

WILMINGTON, DELAWARE, UNITED STATES, October 22, 2016 /EINPresswire.com/ -- Recently in the top 10 of Product Hunt, The Flip Wallet was designed after asking what a wallet is meant to do in the first place.

It's an interesting question to ask, in a time when the possible functionality of a wallet is being explored in spades. You've got wallets featuring everything from combination locks to carabiners, as well as a number of variants on the ultra-thin metal wallet. In fact, modern wallet design seems to be headed in two very specific directions - niche designs, that provide very specific benefits, or the extremely-thin single pockets that simply hold your cards together.

At the end of the day, a wallet's purpose comes down to keeping your finances safe and easy to access, while staying stylish. Yet most wallets these days let



easy access take a back seat, prioritizing slimness and strength. Flip does it all, having been designed with its user experience at the forefront - we started with a design that was shockingly natural and familiar to use, and made it stronger, slimmer, and prettier from there.

It holds quite a bit too - with easy access pockets for 7 cards, a familiar bi-fold cash pocket for up to 15 bills, and a few cards too. Even with that much stuffed in, it still stays pretty slim - it comes in at 0.3 inches thin when empty, and under 0.8 inches with 15 bills and 5 business cards in the cash pocket. Best of all, you've got 7 cards that you'll always have on hand, making more of your transactions faster and less awkward.

The complexity of the Flip Wallet doesn't reduce its strength, either. made with a number of different composite materials, Flip's able to stay thin and strong without giving up the functionality provided by a large number of layers.

Best of all, with 5 fabric colors and 5 outer designs that come in 3 colors each, there are a whopping 45 variations of the Flip Wallet, available right now on Kickstarter. One reward even allows you to request your own custom design, that will be drawn and printed onto a one-ofa-kind Flip wallet.

You can pre-order the Flip Wallet now on its Kickstarter page for \$25, with \$4 shipping within the US, while early bird supplies last. After that, wallets will be rewarded at the \$30 reward tier.

Check us out online <u>on our main site</u>, <u>our</u> <u>Product Hunt page</u>, or <u>our Facebook</u> <u>page</u>!



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