

Extreme Energy Supplement Startup from Colorado

Colorado-based Apollo Gum Company is ready to officially release its revolutionary new product.

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For Immediate Release

The Energy Revolution: JetPacks and Energy Gum.

After eight years of research and development, Colorado-based Apollo Gum Company is ready to officially launch its revolutionary new product, <u>Apollo Energy Gum</u>.

(Oct. 23, 2016) Denver, CO –Troy Widgery, Founder of GoFast! Energy Drink and mastermind behind the Apollo JetPack, has spent nearly eight years and over 600 formulas developing another cutting edge product: a unique energy supplement delivery system. Widgery's goal for the GoFast! Company was to create a healthy, good tasting energy drink. Apollo is a natural evolution of portable, concentrated and long-lasting energy on the go. Today, Widgery's new enterprise, Apollo Gum Company, will officially launch Apollo Energy Gum in the US and Europe.

"I was looking for the next big energy product. My goal was to create the best energy gum with the same amount of caffeine as your average energy drink. We all have busy lives, and we all need a pick-me-up. I wanted to develop a compact, fast-acting source of clean energy that is healthy, portable and helps to reduce the carbon footprint," Widgery said. "It's why Apollo was created."

Apollo Gum Company and the Apollo JetPack recently performed an extreme water stunt at Lake San Cristobal for Apollo's official launch announcement. The JetPack pilot emerged from beneath the waters of Lake San Cristobal, soared 510 feet across the lake and landed the 800-horsepower rocket-powered jetpack on the edge of a cliff. You can see the stunt-video here: http://bit.ly/2dBdro3
Apollo Energy Gum is one of the fastest-acting sources of energy in the world due to its innovative delivery system that instantly boosts the user's energy levels. The liquid center of the gum, which contains vitamins B3, B6 and B12, 80 mg of caffeine and zero sugar, absorbs through the lining of the mouth and is delivered directly into the bloodstream, providing energy up to five times faster than other energy supplements.

Apollo's shell has more Xylitol than any Xylitol gum on a market. Xylitol is a natural sweetener that helps to prevent cavities, repairs tooth enamel and can strengthen the immune system. Apollo Energy Gum is also free from Aspartame and Acesulfame.

"We are very excited to finally share our product. Apollo is about to change the energy market completely. Apollo is unique. It tastes great, is portable, and good for your body and teeth. Think of it as your new pre-workout or energy on the go," shared Boyd Wilkinson, Director of Brand Development.

About Apollo Gum Company (ApolloEnergyGum.com)

Apollo Gum Company is excited to announce its new marketing strategy and international launch. This supplement company will change the way people consume energy. With headquarters in Colorado, Apollo Gum Company is providing a clean, healthy, portable and affordable alternative to other energy supplements. Apollo Gum Company is on a mission to inspire people all over the world to go after their dreams, push their limits and live a healthier lifestyle. It doesn't matter if you are an athlete, stay-at-home mom, or a CEO. We want you to join our community of #BeLimitless individuals who want to release their inner superhero. Apollo Gum Company is ready for its official launch, and we do not want you to miss it. Join us today: ApolloEnergyGum.com

About JetPack International (JetPackInternational.com)

JetPack International was created 12 years ago to research, develop and construct what was once a childhood dream. The goal of JetPack International was to build a lighter, faster, more economical and longer-flying jetpack than the originals built by Bell Aerosystems in the 1960s. Utilizing cutting-edge technology, materials, and engineering along with incredible passion, determination and an extreme amount of work, JetPack International has developed the world's most advanced personal flying machine. The Apollo JetPack, formerly GO FAST! JetPack, has flown for events all over the world. JetPack International is continuing to blaze the path of human flight and has caused a rebirth of the cultural phenomenon of personal jetpacks.

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