

## Personal Identity Management Market -Opportunties and Forecast 2016 - 2020

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Mobile devices are increasingly being used by enterprises and consumers alike. These are becoming the preferred devices for web browsing, e-mailing, social networking, application downloads, and transactions. Therefore, the security of mobile devices is becoming a priority for individual consumers and enterprises alike, leading to an increased adoption of personal identity management solutions. Personal identity management broadly encompasses the protection of mobile devices from malware, data theft, unauthorized access, viruses, spyware, hackers, online identity theft, and accidental loss.

The consequences of malicious identities gaining access to personal information can be disastrous and irreparable. Personal identity management is a security solution that ensures the accessibility of resources to authorized individuals in a multi-technology environment. Personal identity management solutions provide secure identity-based access to mobile applications and information from any location. These solutions help enterprises secure application systems by permitting employee access with a single sign-on (SSO) password.

Research analysts forecast the global personal identity management market to grow at a CAGR of 33.34% during the period 2016-2020.

## Covered in this report

The report covers the present scenario and the growth prospects of the global personal identity management market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales of personal identity management software, which includes mobile identity and content management software. It is used in mobile devices such as smartphones, tablets, and laptops to implement bring-your-own-device (BYOD) security.

The market is divided into the following segments based on application:

- Access control
- Content management

Global Personal Identity Management Market 2016-2020, has been prepared based on an indepth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key Vendors

- Citrix Systems
- Good Technology
- IBM
- MobileIron
- VMware

Other Prominent Vendors

- Alfresco Software
- CA Technologies
- Colligo Networks
- SAP
- Sophos
- SOTI
- Symantec
- Centrify
- Fischer International
- Okta
- OneLogin

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