

Saltnets® Launches Indiegogo Campaign For World's First Ice and Snow Melting Agent Containment System

These pet-friendly, winter mats melt ice and snow when wet and keep entranceways and stair steps safe without shoveling

CINCINNATI, OHIO, USA, October 25, 2016 /EINPresswire.com/ -- CINCINNATI, OH - The [Saltnets](#) team launched their [Indiegogo](#) campaign today and is looking to raise funds to help cover the retail packaging costs of their ice- and snow-melting mats. These reusable outdoor snow-melting mats provide a clean, controlled release of salt, eliminating waste and the toxic effect on plants, while leaving entranceways mess free.

Saltnets are the world's first ice- and snow-melting agent containment and delivery system. Each mat captures corrosive salts inside a tough, woven nylon mat, eliminating the messy entrances, walkways and steps that come with dispersing loose salt. By eliminating the wasted melting agent, Saltnets keep unnecessary runoff from entering local waterways and protect plants and aquatic life from the harmful effects of over-salting. The mats also won't activate unless moisture is present and will dry once any moisture is gone, keeping any excess salt inside.



A safer way to melt ice & snow

"While we originally sought out to create a cool, niche product, we soon realized the ecological benefits that Saltnets provided," project creator [Jason Mitchell](#) said. "While other eco-friendly products try to replace salt with expensive, messy and ineffective alternatives, we've found a way to use the benefits of salt in a reduced and contained amount that works for everyone and the environment."

Saltnets have the ability to protect pets by keeping rock salt from getting stuck in their paws, as well

as by preventing them from eating the salt that can cause severe illness. These winter mats will also keep walkways and steps free of salt debris and prevent damaging expensive floors and carpets. Additionally, individuals can strategically place Saltnets to keep large areas clear without having to do any shoveling.

Saltnets are available in two sizes, a standard 15.5" x 27.5" and a stair-tread 9" x 27.5". Early adopters can purchase a Saltnets mat on Indiegogo for \$25, or a stair-tread mat for \$15. For those who just wish to show their support, contributors will be listed on the Saltnets.com Eco-Teammates page. For more information or to order a Saltnets mat, visit <http://bit.ly/SaltnetsIGG> .

ABOUT SALTNETS®

Saltnets is focused on solving an environmental problem by creating a sustainable business that brings eco-friendly products to market. By creating a reusable product that provides a clean and controlled release of salt, Saltnets is committed to changing how melting agents are applied by consumers. For more information, visit www.saltnets.com.

Jason C. Mitchell
Saltnets®
727-389-0009
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.
© 1995-2016 IPD Group, Inc. All Right Reserved.