

# Global Liquid Waterborne Printing Inks Market to Grow at a CAGR Of 5% to Forecast 2019

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*WiseGuy Reports market research analyst predicts the global liquid waterborne printing inks to grow at a CAGR of around 5% during the forecast period.*

PUNE, INDIA, October 25, 2016 /EINPresswire.com/ -- [Global Liquid Waterborne Printing Inks Market](https://www.einpresswire.com/story/global-liquid-waterborne-printing-inks-market-2015-2019)

WiseGuy Reports market research analyst predicts the global liquid waterborne printing inks to grow at a CAGR of around 5% during the forecast period. The stringent regulations regarding high-VOC inks have been driving the growth of this market. For instance, in North America and Western Europe, the regulations imposed by the governments concerning the limited use of these high-VOC containing inks have encouraged the rapid adoption of liquid waterborne printing inks with negligible VOC content.

The advances being made in the water-based printing process is contributing to the market growth positively. For instance, the Flint Group introduced the Premo Film SXS printing ink that can be used in the flexographic printing process on non-absorbent oriented polypropylene and polyethylene substrates for packaging applications.

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## Competitive landscape and key vendors

The Global Liquid Waterborne Printing Inks Market is fragmented and has several regional as well as global players. The market is highly competitive and is witnessing price wars among vendors. The report predicts the market to experience a rise in consolidations during the forecast period.

The top four vendors in the market are –

- Flint Group
- Sakata
- Sun Chemical
- Tokyo Ink

Other prominent vendors in the market include Altana, Dainichiseika Color & Chemicals, Environmental Inks and Coatings, Huber Group, INX International Ink, Micro Inks, Royal Dutch

Printing Ink Factories Van Son, Ruco Druckfarben, Sanchez, T&K Toka, Tokyo Printing Ink, and Wikoff Color.

Segmentation by end users and analysis of the liquid waterborne printing inks market

- Packaging
- Publishing
- Promotion

The packaging industry was the dominant segment during 2014, and its market consumption is expected to reach 400 kilotons by the end of 2019. The growth of this sector is due to the increase in the use of these inks for flexible packaging purposes in the food industry globally.

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Segmentation by printing process and analysis of the liquid waterborne printing inks market

- Flexography
- Gravure

The flexography process accounted for 82% of the consumption share during 2014 and is expected to grow at a rate of 5% during the forecast period. The major end-uses of flexographic printing process includes printing on corrugated board cartons, flexible packaging, bags and sacks, labels, shrink sleeves, folding cartons, newspapers, and envelopes among others.

Segmentation by substrate and analysis of the liquid waterborne printing inks market

- Films
- Paper and paperboard

The paper and paperboard substrate segment is expected to dominate the market during the forecast period. Liquid waterborne printing inks are extensively used in the printing industry on paper and paperboard substrates through the flexographic printing process, as a result of these substrates' absorbent nature.

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Geographical segmentation and analysis of the liquid waterborne printing inks market

- Americas
- APAC
- EMEA

EMEA accounted for 40% of the market share during 2014 and is expected to grow at a rate of 5% during the forecast period. The stringent regulations imposed by the EU on the printing

industry regarding inks containing high VOC content has fueled the growth of the market in this region. The consumption of liquid waterborne printing inks in the European region is largely from the printing industry in Western Europe, led by France, Germany, and Italy.

Key questions answered in the report include

- What will the market size and the growth rate be in 2019?
- What are the key factors driving the liquid waterborne printing inks market?
- What are the key market trends impacting the growth of the liquid waterborne printing inks market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the vendors in the liquid waterborne printing inks market?
- Trending factors influencing the market shares of the Americas, APAC, and EMEA?
- What are the key outcomes of the five forces analysis of the liquid waterborne printing inks market?

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