

hereO Launches GPS Watches for Kids featuring DreamWorks Animation's Trolls

hereO unveils series of special edition GPS watches for kids featuring DreamWorks Animation's Trolls.
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LONDON, UK, October 25, 2016 /EINPresswire.com/ -- [hereO](http://hereO.com) has today unveiled a series of special edition GPS watches for kids featuring DreamWorks Animation's Trolls. Designed and developed by hereO, the GPS watches are the world's smallest real-time tracking device, and the only GPS watch on the market that fits the wrists of children from the age of three.



WORLD'S SMALLEST GPS WATCH FOR KIDS

- Location Feed
- Safe-Zone Updates
- Emergency Alerts

hereO
EVERY KID NEEDS ONE

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Trolls
ONLY IN CINEMAS

Collection of hereO GPS watches featuring DreamWorks Animation's Trolls

The four-watch collection features loveable Trolls characters Poppy, DJ Suki, Branch and Biggie, and all four feature ground-breaking technology that is revolutionising child-safety and parent peace of mind.

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We are thrilled to be working with DreamWorks Animation in the creation of the Trolls watches. This is a fantastic collaboration, making life safer and fun for kids, while reducing worry for parents.

Daniel Ivesha, President of hereO

Produced to celebrate the release of the Trolls movie, the brightly coloured watches are appealing to kids, while the unique iPhone and Android apps make it easy for parents to track their children's whereabouts directly from their smartphone. The Trolls watches are the first in a series of location sharing, wearable technology that is soon to include a range of other family friendly products within the growing wearable tech category.

Available in the UK for the first time from November 4th, the watches and supporting smartphone apps include a raft of features that will give parents true peace of mind with regard

to their children's safety. This includes pin-pointing the child's location, the creation of 'virtual fences' to establish safe zones, directions to the child's position if they get lost, a panic button, location history and a 'breadcrumb' log of where the child has been.

Commenting on the promotional partnership, Daniel Ivesha, President of hereO, said: "We are thrilled to be working with DreamWorks Animation in the creation of the Trolls watches. This is a fantastic collaboration, and there is a genuine synergy of brand values that is seeing hereO and DreamWorks working together to make life safer and fun for kids, while reducing the worry for parents."

Trolls debuts in UK cinemas nationwide from Friday 21 October. The hereO GPS Trolls watches are available from November 4th at Harrods and at www.hereOfamily.com

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Notes to Editors

About hereO

Founded in 2012, hereO is the creator of the world's first end-to-end connected family ecosystem, driven by an app to app location based service and complemented with a range of state of the art location sharing devices. The hereO GPS watch is the world's smallest real-time GPS tracking device, and the only location device that is 100% custom-made for children three years and up. Together with the companion app, which supports both app to app as well as app to device synchronization, the hereO family ecosystem enables seamless and real-time family wide connectivity.

Each hereO watch comes equipped with a built-in SIM card supporting connectivity in over 120 countries, which means there is no need to change SIM when kids travels with the hereO watch. There are no contracts to sign, and the service can be deactivated and re-activated at any time.

The hereO GPS watches are the first in a series of location sharing, wearable technology from the company, which is soon expanding to include other products within the growing wearable tech category.

Stay connected with hereO by visiting <http://www.hereofamily.com> and join us on social media: Facebook, Twitter and Instagram.

About Trolls

From the creators of Shrek comes DreamWorks Animation's Trolls, a smart, funny and irreverent comedy about the search for happiness, and just how far some will go to get it. This hilarious film transports audiences to a colorful, wondrous world populated by the overly optimistic Trolls, who have a constant dance in their step and a song on their lips, and the comically pessimistic Bergens, who are only happy when they have trolls in their stomachs. Trolls hit UK screens on October 21.

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