

Global Mobile Satellite Services Market to Grow at a CAGR Of 7% to Forecast 2019

WiseGuy Reports market research analysts predict the global MSS market to grow at a CAGR of more than 7% from 2015 to 2019.

PUNE, INDIA, October 25, 2016 /EINPresswire.com/ -- Global Mobile Satellite Services Market

The global MSS market is expected to witness steady growth due to increased adoption of mobile satellite services in maritime and aviation sectors. WiseGuy Reports market research analysts predict the global MSS market to grow at a CAGR of more than 7% from 2015 to 2019.

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With recent developments in M2M technology, satellite M2M services have become popular. With this, investments by the governments in satellite development, deployment, and launch is expected to gain further traction during the forecast period. Thanks to these trends, the market demand for the services segment in the global MSS market is expected to surge until 2019.

Market segmentation by platforms

- Aviation
- Land
- Maritime
- Others

The increased demand for satellite solutions in the maritime segment propels this market. Maritime applications require high-quality data services with a global coverage for enhanced safety features and hence, satellite broadband services are highly sought after for maritime applications.

Increasing demand for MSS in emergency situations
Satellite communication services serve as the backbone for successful relief operations. Worldwide,
humanitarian organizations are becoming increasingly reliant on MSS for its robustness and
expansive coverage to facilitate timely response.

MSS terminals can be easily deployed anywhere, independent of local infrastructure, thus fulfilling the need for apt coverage in relief operations during natural disasters and emergency situations. For instance, Thuraya collaborated with NetHope in delivering preferential airtime rates and technical training support that enables on-ground relief staff to effectively coordinate aid operations.

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Geographical segmentation of mobile satellite services

- APAC
- Americas

• EMEA

Western Europe is a key region for advanced technological solutions in mobile satellite services. Similarly, Western Europe also demands more broadband and M2M MSS for its applications in different key markets. Revenues of the global MSS market are expected to rise in this region during the forecast period.

Key vendors analyzed in the report

- Thuraya
- Orbcomm
- Iridium Communicatio
- Inmarsat
- Others

Other prominent vendors of this market include Orbcomm, Terrestar Network, TrustComm, and ViaSat.

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Key questions answered in the report

- What are the key factors driving the global MMS market?
- What are the key market trends impacting the growth of the global MMS market?
- What are the various opportunities and threats faced by the vendors in the global MMS market?
- Trending factors influencing the market shares for the global MMS market?
- Market shares for APAC, Americas, and EMEA?
- Key outcome of the five forces analysis on the global MMS market
- Growth forecast of the global MMS market?

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Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

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Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

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