

Tayst Coffee Ships the Worlds First 100% Compostable, Keurig K cup® compatible single cups direct to Homes and Offices

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[/EINPresswire.com/](http://EINPresswire.com/) -- Tayst Coffee's new subscription service is delivering quality sustainably-sourced single serve coffees to homes and offices across America. It's cutting edge coffee online ordering for those that are demanding an exceptional coffee experience with reduction in waste and commitment to the environment.

The new coffee line is the brainchild of successful entrepreneurs and longtime friends, Craig Handleman and Greg Byrnes, who saw a new opportunity to disrupt the fastest growing segment of the coffee industry – single serve cup coffee.

The over 12 billion K-Cups® sold last year were enough to circle the globe a dozen times, bombarding landfills. "If we can get just 1% of coffee drinkers to replace their plastic cup solutions with the high-quality coffee in our Tayst pods, we could reduce waste and divert up to 100 million pods away from landfills," challenges Byrnes.

Tayst is the first U.S. retailer to make use of PurPod100™ in its full coffee line up –

the only certified 100% compostable single serve cups designed to work in most Keurig® brewers. Testing shows they break down in as little as five weeks in the large-scale composting operations that many local governments and private waste services offer. Composting returns valuable nutrients to the Earth's soil, making the pods a key part of Tayst's goal of being a zero footprint company, from product to packaging.

The quality of the coffee and the environmental benefits of the new pod are matched by Tayst's convenient online shopping process. The easy-to-use, intelligent subscription platform offers direct-to-consumer and office shipments - no middleman required. This formula cuts packaging and



transportation to and from warehouses and retail outlets. Tayst Coffee is delivered in beautiful, personalized Earth-friendly and 100% post-recycled and/or compostable packaging.

Eco-smart, delicious and easy. Tayst is changing the way the world does coffee, one serving at a time.

About Tayst:

Challenging the \$100 billion coffee industry, Tayst Coffee packages sustainably sourced Amazing Coffee into the world's first 100% Compostable pods. Earth-friendly packaging brings you your coffee fix on a monthly subscription. To experience Tayst Coffee visit www.tayst.com.



Founders of Tayst Coffee Roaster - Craig Handleman and Gregory Byrnes

This press release can be viewed online at: <http://www.einpresswire.com>

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