

Catalyst Now Available at Retail Locations in the Philippines Through Innovee Trading Inc.

Catalyst 100% waterproof cases for the iPhone, iPad and Apple Watch now available at 45 locations including Power Mac Center at Power Plant Mall

MANILA, PHILIPPINES, October 25, 2016 /EINPresswire.com/ -- Catalyst, the manufacturer of the world's most protective, versatile cases and waterproof accessories for the iPhone, iPad, Apple Watch, is now be available in retail locations throughout the Philippines. Today, Catalyst is announcing a partnership with Innovee Trading Inc. to launch the Catalyst case for the iPhone 6/6S, 6Plus/6S Plus and SE/5/5S, along with the cases for the Apple Watch, iPad Mini 4, 12.9" and 9.7" iPad Pro/iPad Air 2 in retailers including 10 Power Mac Center branches nationwide, including Abreeza Mall in Davao.



At the press launch at the Power Plant Mall branch today, Innovee together with Power Mac Center will showcase the Catalyst line of high quality, premium products to the Philippine media. The event is hosted by Myx VJ Alex Diaz, with special guests and local celebrities including Sam YG, Gretchen Ho, and Jinno Rufino in attendance.

"We are extremely excited to broaden our reach in the Philippines. We know how popular our products are in the region and our customers have been asking for our products in the Philippines. Now, thanks to a fantastic partnership with Innovee Trading Inc., Catalyst will be available in stores throughout the country, making it easier for active people to go into any environment and pursue their adventures without worry," said June Lai, Catalyst CEO.

"We are excited to work with Catalyst to make their products available to consumers in the Philippines. Catalyst provides a complete solution in their well-designed and versatile waterproof cases, sleeves and accessories," said Sunil Karamchandani, Managing Director of Innovee. "These products are high quality and perfect not only for those who enjoy the beach or outdoors, but also for everyday use. Catalyst products are also practical for customers in the Philippines as they ensure devices are well protected from sudden rainfall or bumps around town during the daily commute."

Catalyst cases are designed to be the only case you'll ever need™ for everyday life. These fully

functional cases offer the ultimate protection as they are designed to meet or exceed military standards for drops up to 2m (6.6ft) and to be waterproof to 5m (16.4 ft) for iPhone cases, 2m (6.6ft) for iPad cases and 50m (165ft) for Apple Watch cases. Made of premium quality materials including impact resistant polycarbonate, a soft-touch rubber bumper, silicone seals and air and water tight acoustic membranes.

“Catalyst designs and develops solutions for Apple products that are fashionable and functional. When we say they can be used in almost any environment, we know, because as outdoor enthusiasts we field test them every chance we get,” said Josh Wright, Catalyst Chief Creative Officer. “The Catalyst iPhone 6s case helped to capture my adventures in Moalboal, Cebu earlier this year. We’re always excited to introduce the cases to new markets, helping more people experience the confidence that only Catalyst protection can provide.”

Connect with Catalyst Facebook

<https://www.facebook.com/CatalystCase>

Twitter <https://twitter.com/CatalystCase>

Instagram

<https://www.instagram.com/catalystcase>

/

Website: www.catalystcase.com

Connect with Catalyst Philippines

Facebook

<https://www.facebook.com/catalystcase.ph>

h

Catalyst Philippines Instagram

<https://www.instagram.com/catalyst.ph/>

About Catalyst

Catalyst is a lifestyle accessories brand founded to create iconic products that enable people to explore and share their world. Catalyst offers the highest

performance accessories that are the best value for their customers.

Josh Wright is an award-winning industrial designer who graduated from the Art Center College of Design and June Lai is the research, development and business partner at Catalyst. Together, after seeing a need for a product that fit their needs but did not yet exist, they designed and developed an iPhone case that would protect their products through their many outdoor and underwater adventures.

Since Catalyst’s inception in 2010 the brand has introduced the highest performance line of everyday cases, accessories and sleeves featuring their own proprietary technology.





We know how popular our products are in the region and our customers have been asking for our products in the Philippines

June Lai, Catalyst CEO

About Innovee Trading Inc.

Innovee Trading Incorporated is a leading importer and distributor of lifestyle products in the Philippines with a portfolio of valuable brands including Catalyst Case. Innovee provides new and innovative technology to the Filipino consumer and continues to focus on expanding its portfolio to offer more non-traditional products and services. The company is an innovative distributor of technology-inspired products that has a major impact on the lifestyle of every

technology enabled Filipino.

iPhone, iPad, Apple Watch are registered trademarks of Apple, Inc.

Chris Herbert
Catalyst Lifestyle
614-448-8703
email us here

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.