

## Hey Qween.tv lands its first EXCLUSIVE distribution deal for "The Boulet Brothers' DRAGULA"

"The Boulet Brothers' DRAGULA: Search for the World's First Drag Supermonster" is launching this coming Monday October 31, 2016!

HOLLYWOOD, CALIFORNIA, USA, October 26, 2016 /EINPresswire.com/ --With 18,500,000+ views, 65,000+ Subscribers on <u>Youtube</u>, 35,000+ on Instagram, 25,000+ on Facebook, and 18,000+ on Twitter, <u>HeyQween.tv</u> is stepping up to their first external distribution deal! Their fans are in for a special treat as the channel, for the first time, releases content from the community.

"The <u>Boulet Brothers</u> DRAGULA: Search for the World's First Drag Supermonster" is now joining and premiering on the network in its first exclusive distribution deal! DRAGULA is a new competition based reality show starring alternative, horror, punk and misfit themed drag queens competing in mind blowing, shocking and dangerous challenges over a series of six episodes to slay the competition, snatch the crown of DRAGULA or die trying. The show is created and hosted by the



Jonny McGovern And Lady Red Couture!



Left To Right: Loris Queen, Foxie Adjuia, Meatball, Vander Von Odd, Xochi Mochi, The Boulet Brothers, Ursula Major, Frankie Doom, Pinche Queen, Melissa Befierce

iconic Boulet Brothers, a drag duo famous for creating and developing some of the world's most infamous alternative queer nightlife, stage performers and events. The Boulet Brothers' have created the DRAGULA competition in order to discover and create their next monster: a new drag queen who

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A drag pageant like you have NEVER SEEN! The Boulet Brothers will rise above the others and become the World's First Drag Supermonster.

DRAGULA, produced by Ash & Bone Cinema and will be airing online on the HeyQween.tv Network (<u>www.HeyQween.tv</u>) beginning Monday October 31, Halloween night. New episodes will come out every two

weeks on Monday mornings following the Halloween launch and culminating in a finale where the

winner of the series will win the crown.

Hey Qween!, the channel's Flagship show and the gayest talk show of all time stars Jonny McGovern and his sidekick, drag diva Lady Red Couture, where they riff about current hot topics and interview amazing LGBT guests including RuPaul, Alaska Thunderfuck, Katya, Jackee Harry, and MANY MORE STARS! The network is paired with popular side shows such as LOOK AT HUH!, Hot T, He's Fit, SURPRISE BITCH!, and many more!

For more information or to set up an interview with the DRAGULA hosts, the Boulet Brothers, please contact Ian Devoglaer at bouletmanagement@gmail.com or at (512) 771-4951. Press photos of the cast and the hosts are attached and available for use (cast photo credit: Baz, Boulet Brothers' photo credit: Magnus Hastings).

For more information or to set up an interview with the Network Hosts Jonny McGovern and Lady Red please contact HeyQweentv@gmail.com or (310) 424-5197



The Boulet Brothers

HeyQween.tv Network: <u>www.heyqween.tv</u> or <u>https://www.youtube.com/heyqweentv</u> "Meet Our Monsters" Cast video: <u>https://youtu.be/h3-nRwYR470</u> Series Teaser: <u>https://youtu.be/BuUP7ee1q0s</u> Series Introduction: <u>https://youtu.be/wK6vYACcr6w</u>

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This press release can be viewed online at: http://www.einpresswire.com

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