



The Next Generation of Fantasy Sports Unveiled as ringit! Debuts NFL Play-by-Play Fantasy Cash Tournaments

eGaming Review's "Best Product Innovation, 2016" lets players compete and win cash while watching live NFL broadcasts.

SEATTLE, WASHINGTON, UNITED STATES, October 26, 2016 /EINPresswire.com/ -- iPro, Inc. announces the iOS and [Android](#) release of its award winning, play-by-play fantasy sports app, ringit! ringit!'s patented technology has been proven fun and secure with a season of free-to-play tournaments for NFL in the US and real money gambling in Europe for Soccer.

"We're excited to launch ringit! for real-money fantasy play here in the states", said Robert Melendres, Founder and CEO of iPro. "We've had tremendous feedback on ringit!'s all-new, real-time gameplay, and now we're adding the excitement of cash tournaments to the mix. ringit! provides a truly unique experience unlike any other in the world".

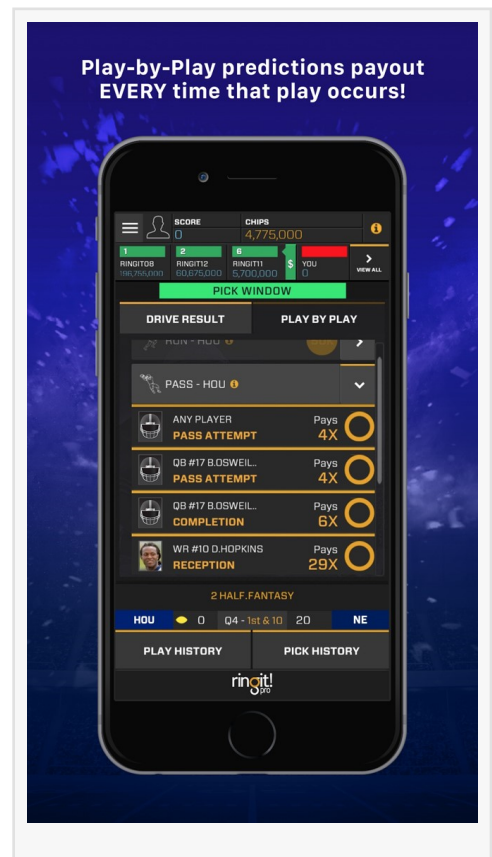
ringit! contestants place their picks at the beginning of each drive, predicting the Drive Result (Touchdown, Turnover, Field Goal or Punt) with the ability to dig deeper for higher odds, predicting things like missed field goals, or which individual player will score. Play Result picks predict the performance of individual players (Pass Attempts, Completions, Receptions and Rushes) and award

points after each and every play of the game. ringit! is played in fantasy tournament formats that range in length from a quarter to full games.

"ringit! picks up where daily fantasy falls off", said Tom Goedde, Chief Marketing Officer. "Our tournaments provide real fans the opportunity to win cash with their football knowledge. Our new gameplay is streamlined and simplified, with the goal of balancing gameplay and live viewing. The result is a game of skill that enhances the viewing experience with the excitement of personal competition and cash prizes."

iPro is lead by casino and video game veterans including CEO Robert Melendres (former Chief Legal Officer and EVP Interactive of IGT) and CMO Tom Goedde (former VP, Global Product, Brand and Athlete Marketing at EA SPORTS). Gameplay designer credits include EA SPORTS' Madden NFL & NCAA Football, NBA 2K, MLB 2K, and a bevy of social casino and online poker products.

Visit www.ringitgames.com for additional information. ringit! is available for download in the [Apple App Store](#) and for Android at <https://www.ringitgames.com/installation-instructions-android-devices>.



About iPro: iPro is a gaming technology company which develops innovative mobile prediction products that converge social, fantasy, and real money betting game play into a single, seamless player experience. iPro's first product, ringit! provides live American football and soccer competition anywhere and everywhere, expanding the way sports fans engage in the game and compete with each other via play-by-play, in-game predictions.

ringit! fantasy cash tournaments are available to players of at least 19 years of age who are located in California, Kansas, Massachusetts*, Mississippi, New Mexico, New Hampshire, North Carolina, North Dakota, Pennsylvania, Utah and West Virginia. Social (play-for-free) tournaments are available in every territory. *Players located in Massachusetts must be at least 21 years of age.

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