

# Learningonline.xyz Launches Language Exchange Platform to Meet Rising Demand for Social Learning

*Learningonline.xyz announces language exchange platform aimed at sharing language and culture between one native speaker and another.*

CUPERTINO, CA, UNITED STATES, October 26, 2016 /EINPresswire.com/ -- According to Aldemar & Valencia, (2016), "Recent progress in digital media, such as the advent of web-based communication, has paved the way for novel applications in language learning, namely, social networking." [Social learning](#), i.e. learning through interaction with others on multiple platforms, focuses on the main objective of learning a language: Communication.

Language learning socially, and through the use of internet and technology, is in high demand, and its delivery through social networking platforms such as Facebook live, Skype, blogs, vlogs and live online sessions has made it easily accessible for learners, anytime and anywhere. A unique feature of using social media or the Internet for social language learning is the chance to train with a native language speaker.

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Learning has always been social; the reason for learning a language is to be able to communicate with other people.

*Sue Brett, C.E.O. of Learningonline.xyz*

direct from the horse's mouth, so to speak!”

Learningonline.xyz's introduction of Speaking Cultures aims to offer learners the opportunity to get up close with a language by pairing two or more people together in a 'buddy' system, to learn each other's native tongue.

The concept of pairing up keen learners with each other not only supports language proficiency but



also provides a first-hand insight into the culture that has created the language in the first place. It's the next best thing to traveling there in person.

Language lovers can pre-register with the language of their choice at [speakingcultures.com](http://speakingcultures.com).

Moaz Khan  
[learningonline.xyz](http://learningonline.xyz)  
+14086417790  
[email us here](#)



Speaking Cultures

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