

The Crowd Digital Releases 'WP ProActive Care', a Fully Managed WordPress Maintenance Service

Johannesburg based The Crowd Digital celebrates the release of its flagship WordPress service offering

JOHANNESBURG, GAUTENG, SOUTH AFRICA, October 26, 2016 /EINPresswire.com/ -- Today, [The Crowd Digital](#) officially release "WP [ProActive Care](#)", a subscription-based [WordPress maintenance service](#) designed to make running a business off of a WordPress powered site

easier by helping take care of all the technical aspects of website maintenance, as well as including features that modern website owners will find to be very useful.



Often business owners who are reliant on their WordPress site to help generate interest in their business are unaware of risks involved in not making sure that their site is properly maintained. Unfortunately, it's often non-maintenance of a WordPress site that can lead to the site being hacked or going offline due to software bugs not being fixed, ultimately resulting in loss of revenue.

On the release of the service Michael Wissekerke, co-owner of The Crowd Digital said, "This has been a product that we have been testing and developing for well over 18 months now. We are simply delighted to release this to the WordPress community at large. We hope that business owners find it to be of use by solving issues around website reliability by making sure their sites are safe, secure, speedy and scale to meet their needs and their customer's demands."

All "WP ProActive Care" plans come with the following features as standard:

1. Hosting on super-fast production servers
2. An integrated content delivery network
3. Dedicated staging area
4. SSL certificate
5. Git version control
6. WordPress training
7. 24/7 uptime and security monitoring
8. Multiple backups locations
9. Google Analytics account audit as well as
10. Online marketing performance tracking, which includes search engine rank tracking and social media growth

About The Crowd Digital:

The Crowd Digital is a niche online marketing and web development agency based in Johannesburg, South Africa. Specialities include enterprise-grade Search Engine Optimization as well as WordPress development and consulting.

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