

Kozhi Makai Worldwide Offers Business Survival Tips for Fourth Quarter

HOUSTON, TEXAS, UNITED STATES, October 27, 2016 /EINPresswire.com/ -- As businesses all around the globe are addressing their fourth quarter growth plans, Kozhi Makai Worldwide is helping leaders realize that many of their team members are not engaged, indicating that 63.8 percent of their workforce is disengaged per an October 2016 Gallup Research survey. However, Dr. Kozhi Sidney Makai asserts that leaders can re-engage their team members at the end of the year, unite their company for new-year growth and set their business up for long-term success.

Kozhi Makai Worldwide helps individuals and organizations lead unapologetically by being a ProPersonal Developer™, believing that personal development should have professional implications and professional development should impact one's personal life.

“To get someone excitedly engaged in a company's vision is wonderful,” said Dr. Kozhi Sidney Makai, founder and leader of Kozhi Makai Worldwide. “But purpose is the only thing that can engage someone through to the end.” Dr. Makai offers the following tips to engage team members through the end of the year and into the new year:



Dr. Kozhi Sidney Makai, leader of Kozhi Makai Worldwide.

1. Engage Your Team More – As team members begin to focus more on the holiday season and their families, it is important that leaders focus more on effectively engaging team members during the final year-end months. Team members want to be passionate and find meaning in their jobs, as well as to be recognized for their individual input.

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Dr. Kozhi Sidney Makai

2. Listen to Your People – When team members share the company's vision, they will offer their best solutions to immediately grow the business and sustain its growth. According to a recent Gallup Research survey, teams that focus on their strengths are 12.5 percent more productive. By listening to these team members' suggestions about how to improve business and recognizing the strength and voice of

each team member, the business will end the year financially strong. The value of each team member's input cannot be understated.

3. Celebrate Their Strengths – Leaders know how to celebrate the strength of every single team

member. They understand who each team member is and what each team member does well to sustain their business. More importantly, they never forget that each team member is the spirit of their company. Team members naturally focus on their weaknesses; however, when their leader recognizes their value and expresses that value to other team members, each team member will realize how strong and great they are within the company. With continued celebration of each team member, the landscape of the business will change and the business will grow exponentially.

“Effective leaders understand that each member of the team has a specific role to play,” Dr. Makai said. Kozhi Makai Worldwide is dedicated to providing value-driven innovations that improve the human condition, specifically providing clients with guidance that increases their self-worth and enables them to experience self-expression. Call Kozhi Makai Worldwide at 281-303-5307 to speak to Dr. Makai about The MAKAI Way® for keynote speaking, consulting, coaching and training. Or, visit his website at www.KozhiMakai.com.

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