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North America's Dominance of Global Workstation Market to Continue

Global workstation market revenues are projected to grow at 9.8% CAGR through 2026. North America accounted for over 40% revenue share of the market in 2016.

VALLEY COTTAGE, NEW YORK, UNITED STATES, October 28, 2016 /EINPresswire.com/ -- Future Market Insights delivers key insights on the global workstation market performance in a new report titled "Workstation Market: Global Industry Analysis and Opportunity Assessment, 2016–2026". The global workstation market is projected to register a healthy CAGR of 9.8% in terms of value and 4.3% in terms of volume during the forecast period 2016–2026. A workstation is an advanced computer designed for scientific and technical applications. Workstations are professionally designed for high end user applications such as digital content creation, finance modelling, and software engineering among others. Workstations can run multi-user operating systems and are featured with a redundant array of independent disks, SSDs, and optimised GPUs.

Workstation Market: Segmentation

The global workstation market has been segmented on the basis of – Product Type (Tower Workstation, Mobile Workstation, Rack Workstation, Blade Workstation, All-in-One Workstation); Operating System (Windows, Linux, Unix); and Application (Digital Content Creation, Economic/Finance, Engineering, Scientific, Software Engineering, Other Commercial). Demand for Mobile and All-in-One workstations is increasing rapidly owing to their usage in a wide range of applications such as digital and graphics, finance modelling, and software engineering. Workstation products are gaining traction in terms of application in digital content creation and in the graphics and animation industry. This is expected to bolster the growth of the global workstation market during the forecast period.

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A growing demand for 3D animation software, digital content creation, and networking and graphics is expected to fuel the growth of the global workstation market over the forecast period. There is an increasing global adoption of CAD, which is impacting the growth of the 3D animation software market in the manufacturing, architecture and design, construction, and building industries. Workstations are the most demanding hardware for 3D animation software and hence, an accelerated growth of the 3D animation software market is directly influencing the growth of the global workstation market. Also, workstations are being widely used in a large number of applications across industries.

Workstations are the standard equipment required by engineers, analysts, content creators, and other professionals requiring significantly high levels of performance, data integrity, and visualisation. This factor is also contributing greatly to the increasing demand for workstations in the professional and business world across the globe. However, longer replacement cycles and increasing competition from alternative computing platforms that deliver quality, high performance, and value can pose major challenges to the sustained growth of this market over the next few years.

The global workstation market is likely to witness several big trends in the next 10 years. A few

notable trends include migration of PC and Apple Mac users to workstations, an increase in the global demand for virtual workstations, a rising preference for mobile workstations in oil and gas exploration applications, a growing demand for tower workstations in digital content creation applications, and a high demand for mobile workstations in software engineering applications.

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Workstation Market Insights

The Mobile Workstation segment is estimated to account for a revenue share of 23.7% in the global workstation market by the end of 2016 and is expected to expand at a CAGR of 5.9% over the forecast period (2016–2026). Growth of this segment is likely to be driven by a growing demand for networking and graphics. The All-in-One Workstation segment is anticipated to register a comparatively high CAGR as compared to the Mobile Workstation segment during the forecast period while the Mobile Workstation segment is expected to account for a significant share of the global workstation market throughout the forecast period. The Windows Operating System segment is expected to expand at a comparatively high CAGR in terms of value over the forecast period – estimated to account for a relatively high value share of 90.7% by the end of 2016. This segment is expected to expand at a CAGR of 9.9% over the forecast period. The main factor driving this growth is the rising demand for 3D animation software. The Linux segment is estimated to account for a revenue share of 5.8% in the global workstation market by the end of 2016 and is expected to register a CAGR of 8.1% over the forecast period. The Unix segment is anticipated to witness steady growth as compared to the Windows segment during the forecast period. The Digital Content Creation workstation segment is expected to expand at a high CAGR (11.6%) in terms of value over the forecast period, owing to an increase in end-user application. This segment is estimated to account for 31.8% value share by the end of 2016.

Workstation Market: Region-wise Segmentation

On the basis of region, North America is anticipated to be the largest market for workstations, accounting for 40.4% value share of the global workstation market in 2016 and the market in this region is expected to register a CAGR of 9.6% over the forecast period. North America continues to dominate the market and is expected to remain consistent throughout the forecast period. There is a great demand for digital content creation in North America and this is driving the growth of the workstation market in this region. The markets in APEJ, Western Europe, and MEA are likely to contribute greatly to the global workstation market. The APEJ workstation market is estimated to be valued at US$ 7.2 Bn by the end of 2016 (accounting for 22.3% value share by the end of 2016); expanding at a CAGR of 10.7% over the forecast period. This market is expected to be valued at US$ 19.9 Bn by 2026. Demand for workstations in the APEJ region is expected to project a significant rise during the forecast period. The main reason for this is the rapid expansion in infrastructure, digitisation evolution, and economic development across key countries in APEJ. The markets in Western Europe and Eastern Europe are estimated to account for 27.8% and 2.6% value share by the end of 2016. As compared to the other regions, the workstation market in North America is estimated to exhibit a high attractiveness index during the forecast period.

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The report showcases some of the leading companies operating in the global workstation market. Key market players profiled in the report include Hewlett-Packard, Dell Inc., Lenovo Group Limited, Fujitsu Ltd., and NEC Corporation.

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