

# Pre-Launch for blockchain startup TamTam Travels targeting trillion dollar industry

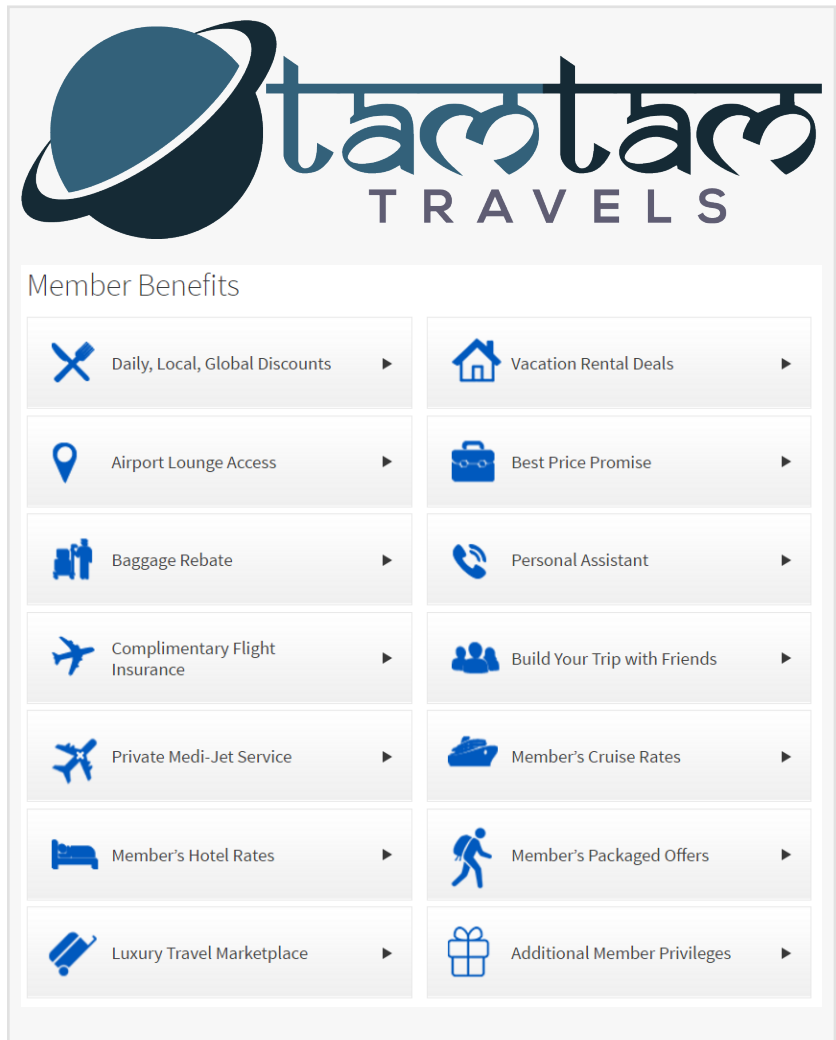
*A trillion dollar industry that estimates over a billion tourists per annum, has suffered a lack of innovation for many years.*

LONDON, LONDON, UNITED KINGDOM, October 31, 2016















/EINPresswire.com/ -- [TamTam Travels](#) is a startup looking to leverage the power of [blockchain](#) technology and combine this with member benefits and discounts across a broad range of services.

[TamTam Travels](#) business model is based on a membership portal that offers discounts on benefits and services, not just while travelling abroad, but also locally whilst at home. With up to 50% savings on groceries to fashion, and much more, from leading brands, it also offers the veteran travellers exclusive access to a personal assistant concierge service, and airline lounges globally.

TamTam Travels estimates up to \$2,000 per annum savings are achievable just on the exclusive offers that are available locally for day to day shopping excursions.



The screenshot displays the TamTam Travels logo at the top, featuring a stylized planet icon and the text 'tamtam TRAVELS'. Below the logo is a section titled 'Member Benefits' which lists 14 different perks in a two-column grid. Each benefit is accompanied by a small icon and a right-pointing arrow.

Member Benefits	
 Daily, Local, Global Discounts ▶	 Vacation Rental Deals ▶
 Airport Lounge Access ▶	 Best Price Promise ▶
 Baggage Rebate ▶	 Personal Assistant ▶
 Complimentary Flight Insurance ▶	 Build Your Trip with Friends ▶
 Private Medi-Jet Service ▶	 Member's Cruise Rates ▶
 Member's Hotel Rates ▶	 Member's Packaged Offers ▶
 Luxury Travel Marketplace ▶	 Additional Member Privileges ▶

Earlier this year Airbnb “acqui-hired” the majority of the team behind ChangeCoin, a startup that ran a bitcoin-based micropayments service, according to four people with knowledge of the deal.

Benefits and discounts offered by TamTam go further than just Hotels, Flights and Car Hire. With such a portfolio it enables local benefits at home as well, so this is a combo deal that benefit all types of members.

As part of its launch this November, this new blockchain technology travel startup, TamTam Travels, is offering heavily discounted packages on memberships, with additional rewards of it's native currency

for purchasing memberships. The One Year membership at \$350, and the Five Year membership at \$1,400 average up to a 60% discount compared to the official retail price.

The startup's initiative is to offer members a bonus in its native blockchain currency "JIO Token" as a reward. The JIO Tokens can later be used towards the renewal of the subscription or traded on the secondary market. The goal is to eventually accept JIO Token against bookings for flights, hotels and other services in the members area.

JIO Tokens can be simplistically described as a decentralized version of Airmiles. However, it is not limited to a single use. TamTam Travels plans to introduce more services that will further enhance JIO Tokens. The first of these will be Travel Money Services, which will include a prepaid Visa or Mastercard that allows users to convert JIO Tokens to conventional currency.

[www.tamtamtravels.com](http://www.tamtamtravels.com)

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