Call for Speakers and Additional Sponsors of Haystack Connect 2017

Project Haystack (www.project-haystack.org) announces the Call For Speakers for Haystack Connect 2017, May 8 - 10, 2017 and more Sponsors join the line-up.

RICHMOND, VIRGINIA, USA, November 2, 2016 /EINPresswire.com/ -- Project Haystack (www.project-haystack.org), a non-profit, 501(c) organization focused on developing common standards to streamline the interchange of data among today's smart devices, systems and equipment, today announced the Call For Speakers for Haystack Connect 2017 and the latest additions to the list of Sponsors.

Taking place May 8 - 10, 2017 at the Saddlebrook Resort near Tampa, Florida, Haystack Connect 2017 is Project Haystack's open-forum biennial conference that provides a unique opportunity for professionals involved in automation, control and the Internet of Things to learn and share the latest techniques for connecting systems and utilizing device data in applications, including intelligent buildings, energy management, remote monitoring and other smart-device applications.

> To get the real story and see the real technologies that are changing our physical world, there will be one place to be – Haystack Connect 2017.
>
> *Marc Petock, Vice President, Lynxspring, Inc.*

The technical sessions for Haystack Connect 2017 are starting to take shape, covering a wide range of topics that will include Data Modeling, Next-Generation Hardware, XaaS, Analytics, Data Visualization, Large-Scale Systems, Energy, Financials, Security, and more. The community that Haystack Connect serves is encouraged to share their experiences and submit abstracts of proposed presentations. The Call for Speakers is open until February 1, 2017 and can be submitted online at www.haystackconnect.org/call-for-speakers.

It was also announced today that there are 5 additional sponsors and exhibitors to the line-up, with new companies signing up every week. Recent additions include Automated Buildings, CABA, Contemporary Controls, ControlTrends and IoTium.

It's a known fact that machine data can produce amazing results – it's also known that it takes real work, knowledge of the underlying systems, and new skills to implement successful data solutions. The Project Haystack community is singularly focused on addressing the real-world challenges involved in using machine data to create and drive value.

Haystack Connect 2017 will be the place where data and creating value from it gets real. The sponsors, speakers, and technical program will provide attendees with the most concrete, factual information available. This Information will help owners, operators, and systems integrators and end-users separate reality from hype. Vendors will present solutions that demonstrate their tangible value from hype-filled claims that gloss over the real-world challenges.

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More information about Haystack Connect 2017, the Call for Speakers, Attendee Registration and Sponsorships is available at www.haystackconnect.org.

About Project Haystack

Since its formation in 2011, the Project Haystack Organization has grown tremendously providing the industry with an open-source, collaborative environment where people and companies work together to address the challenge of utilizing semantic modeling to streamline the interchange of device data among software applications.

The devices that make up the Internet of Things - automation systems, metering systems, sensors and smart devices - produce tremendous amounts of data. This data is very hard to organize and use across different applications because it is stored in many different formats, has inconsistent naming conventions, and very limited data descriptors. In essence, data lacks information to describe its meaning. And, without meaning, a time-consuming manual effort is required before value can be derived from the data.

To address this challenge, the Project Haystack community has defined an easy-to-use methodology to describe the meaning of data using a simple, extensible data-tagging approach and standard models for common equipment systems. The community-developed material includes detailed documentation describing the data modeling techniques, significant libraries of equipment models, and software reference implementations allowing software applications to easily consume smart device data that is marked up with “Haystack Tags”. These data descriptors allow software applications to automatically consume, interpret, analyze and present data from IoT devices, smart equipment and systems. More information about the Project Haystack Organization and membership is available at: www.project-haystack.org.

Robin Bestel
Haystack Connect, Conference Manager
610-428-5845
email us here
