

Think Again. Kardtects is Changing Thoughts on Building Card Houses

With over 40 years of experience in building card houses, Jenny Kile, Founder of Kardtects, revolutionizes the classic activity of building a card house.

MILLVILLE, PENNSYLVANIA, UNITED STATES, November 1, 2016 /EINPresswire.com/ -- Whenever Jenny Kile, Founder of <u>Kardtects Building</u> <u>Cards</u>, hears stories of how frustrating it is to build a card house, she says, 'You better think again; because Kardtects makes building a card house easier, faster, and more rewarding by building with Kardtects Building Cards.'

With their unique texture, thickness, size, and artistic designs, Kardtects building cards changes the ways, and provides a whole new system, on how to build card houses. The old way of using playing cards, which are smaller and more slippery, is out dated. Kile says, "kids don't need to struggle trying to use playing cards to build card houses anymore. It isn't necessary. They can become Kardtects, AKA Card Architects, and use Kardtects Cards now. It's very rewarding."

Kile, who has been building card houses since she was a child herself, knew what would make the ultimate building card for her to use, and so created it for others to use. She founded the company, Kardtects Building Cards, which is based in Pennsylvania, and offers a complete building card system.

She also knew the fun found in knocking down card structures and so



Card House built from Kardtects Lost Desert Starter Set and Expansion



Kardtects: The Next Generation of Building Cards

incorporated this exciting element into the product as well. Inside each starter box of Kardtects

Building Cards are destroyer disks (made of dense cardboard), to throw at card structures. What goes up, must come down. And what better pleasure to knock down a card house than to use Kardtects Disks. They offer fun from beginning to end and gives the opportunity to build again.

But the one aspect that is receiving lots of attention recently, Kile says, is the newly added 'expansion packs' consisting of collectible building cards in common, uncommon, rare, and ultra rare card types. Kardtects has added over 140 more building card designs for kids to expand their building card collections. These cards feature various architectural designs and colorful characteristics for



Kardtects Forbidden Jungle starter set

children to further transform their already amazing card structures to even more incredible structures.

Kids building with Kardtects building cards are using their imaginations and creativities to construct structures such as castles and pyramids; from jungle huts to whatever else they can imagine. Kile says, "I always love to see the kids smile after they accomplish building something. No matter what it is."

The building cards are currently available online at Amazon, ScientificsDirect, or on <u>Kardtects.com</u>, the company's own website. They are available offline at a few specialty retail toy stores as well, and Kile expressed the continued exciting growth happening in both places- so keep a lookout for them wherever toys are.

They are the next generation of building cards and takes the classic activity of building card houses to extraordinary levels. Learn more by visiting Kardtects.com, by Following the <u>Kardtects Facebook</u> <u>Page</u>, and by subscribing to the Kardtects YouTube Channel. Lots of Specials, games, and prizes are scheduled for the weeks ahead.

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