

# Romanians offer UK post-Brexit boost

---

*A big networking event aimed at UK and Romanian businesses at the Radisson Blu, Bucharest*

LONDON, UK, November 2, 2016 /EINPresswire.com/ -- Romania has launched a drive to promote commercial links with the UK in one of the first post-Brexit [trade](#) initiatives by an EU country. BACK 2 BUSINESS joint international trade [networking](#) event is being held at the Radisson Hotel, Bucharest, on 9 November, hosted by the British Romanian Chamber of Commerce (BRCC). The organisers expect 100s of people to attend the event, which is supported by the UK Department of International Trade (DIT) and many local business organisations..

Charlie Crocker, CEO of BRCC, explained: "We know there are huge opportunities for trade between the UK and Romania, and we believe this one of the first post-Brexit initiatives by an EU country. Romania has one of the fastest growing economies in Europe and a great business story in services, ITC, automotive, energy, nuclear, and infrastructure. The Romanian business community also has a high level of English. At the event, we will have some 500 attendees from 9 participating international chambers, including America, Belgium, Holland, France, Germany, Ireland, Israeli and Switzerland."

Mr Crocker, who has lived and worked in Romania since 1990, added. "The BRCC wants to increase its activities, outreach, and capability to communicate the export opportunities for the UK in Romania, and for Romania in the UK. As well as bringing together businesses in the two countries for mutual trade benefits, BRCC aims to be an advocate for British standards – quality, ethics, transparency, and honesty. It will work tirelessly with the Department of International Trade (DIT) to promote trade activities between Britain and Romania in growth sectors, especially among SMEs."

Halewood Wines & Spirits International Group is the largest independent drinks manufacturer and distributor in the UK, with 35 years in the market. Their products are sold in 75 countries worldwide. In Romania, Halewood Wines & Spirits is one of the largest drinks company, with an extended and diverse portfolio of wines, spirits and water.

"Halewood has an impressive product range that we either manufacture or distribute in Romania," says Mr. Paul Murden, Halewood International - Regional Managing Director Eastern Europe, CIS. "We are expanding our distribution channels and capturing new consumption moments. In today's challenging and rapidly developing business environment we have to anticipate trends and react quickly to new opportunities. BACK 2 BUSINESS Joint International Trade Networking brings businesses together, sharing knowledge and ideas leading to mutually beneficial business relationships and potential future partnerships."

BACK 2 BUSINESS, organized by Farazad Productions Ltd, is a global initiative hosted around the world. Farah Farazad, founder of the London-based initiative, said: "We provide a unique networking platform for business professionals, a global arena for SMEs with opportunities for meaningful dialogue, exploring investment prospects and meeting business partners. We are fast attracting great interest." See video: <https://www.youtube.com/watch?v=MDTxmKkQJBY>

Contacts:

1. Charlie Crocker, CEO BRCC,  
1-5 Gen. David Praporgescu St., 2nd floor, apt 4, Bucharest, 020965, Romania  
email: [Charlie.crocker@brcconline.eu](mailto:Charlie.crocker@brcconline.eu), tel: +40 731 520 867  
BRCC is the exclusive partner of BACK 2 BUSINESS in Romania.

2. BACK 2 BUSINESS JOINT INTERNATIONAL TRADE NETWORKING

All rights owned by Farazad Productions Ltd. The organization has offices in London, Dubai and Istanbul, and works with chambers of commerce, business groups and government trade teams worldwide to promote business connections and joint ventures. After Bucharest in November, events confirmed in 2017 will include Dubai in March, Milton Keynes in May and Romania again in October. This initiative will be hosted across all continents.

Farah Farazad, CEO, 1 Mayfair Place, London, W1J 8AJ  
email: [ff@farazadproductions.com](mailto:ff@farazadproductions.com), tel: 020 3205 7327. [www.back2business-int.com](http://www.back2business-int.com)

3. Press Office: Nick Keith, tel +44 7808 730172. Email: [nick@bestbusinessenglish.com](mailto:nick@bestbusinessenglish.com)

Nicholas Keith  
Keith News Ltd  
+44 7808 730172  
email us here

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.