



Enrollment Rx Announces the Launch of their Newly Redesigned Website

New Site. New Look. New Products.

SCHILLER PARK, IL, UNITED STATES, November 1, 2016 /EINPresswire.com/ -- [Enrollment Rx](http://www.enrollmentrx.com/), the leading provider of cloud-based Constituent Relationship Management (CRM) solutions for higher education, today announced the release of their newly redesigned website. Enrollment Rx began a complete overhaul of their company's higher education CRM website in mid-2016. The vision for the new site was driven by cutting edge and dynamic technology formats that align with the needs of the modern consumer.



The new site navigation was created to have a simple-to-use, easy-to-understand architecture.

"People come to your site looking for solutions to meet their needs," said Jon Hazelgren, Director of Sales and Marketing at Enrollment Rx. "The key is to find a balance between consistency and relevancy with your design that speaks to your audience in a personal way. We have redesigned our website to do just that by offering multiple ways to navigate to the [product solutions](#) that are right for each individual consumer. Instead of a single navigation structure, by product, we have added the ability to navigate the site by business need. For example, if you need a solution to handle [enrollment management](#) events or communications, you will easily locate your solution."

For more information on Enrollment Rx's full suite of products, visit the new site at <http://www.enrollmentrx.com/> or contact us at <http://www.enrollmentrx.com/contact/> now to schedule a demonstration.

About Enrollment Rx

Enrollment Rx is a higher education technology company delivering innovative Constituent Relationship Management (CRM) solutions. Built on the Salesforce platform, Enrollment Rx puts enterprise-class functionality and limitless scalability within reach of any size school. Academic institutions rely on Enrollment Rx to eliminate business process inefficiencies, maximize constituent engagement, and future proof their business for tomorrow.

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