

IT Support Leader Quikteks Sees Increasing Trend in Ransomware

With ransomware on the rise, protecting your devices and data is more crucial than ever.

FAIRFIELD, NEW JERSEY, USA, November 1, 2016 /EINPresswire.com/ -- Fairfield, New Jersey -- Earlier this year, the FBI reported on its website that [ransomware](#) was on the rise and it would continue to do so if organizations and individuals alike fail to prepare for this threat. Andrew Rich, the owner and CEO of [Quikteks](#), a [technical support](#) company in the north east, said that his technicians agree.

"We've seen more and more ransomware attacks in New Jersey," he said. "And it's devastating. Some clients come to us completely distraught."

Rich explained that ransomware is a particularly vicious form of malware. "It completely locks the computer, rendering it unusable unless the victim pays a ransom."



While some victims of ransomware have opted to pay the ransom, which is almost always done using bitcoin currency, Rich strongly advises against doing so. "The last thing we want to do is to encourage this type of activity. If the criminals turn a profit, then ransomware becomes a viable revenue stream for them and the problem will only get worse," he said. "Plus, who's to say the bad guys will honor their commitment to unlocking your data as promised?"

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Moreover, the FBI reports that some victims have been asked to pay more after the first payment and others have been targeted by other cybercriminals.

According to Rich, prevention is the best approach to stemming the rising tide of ransomware.

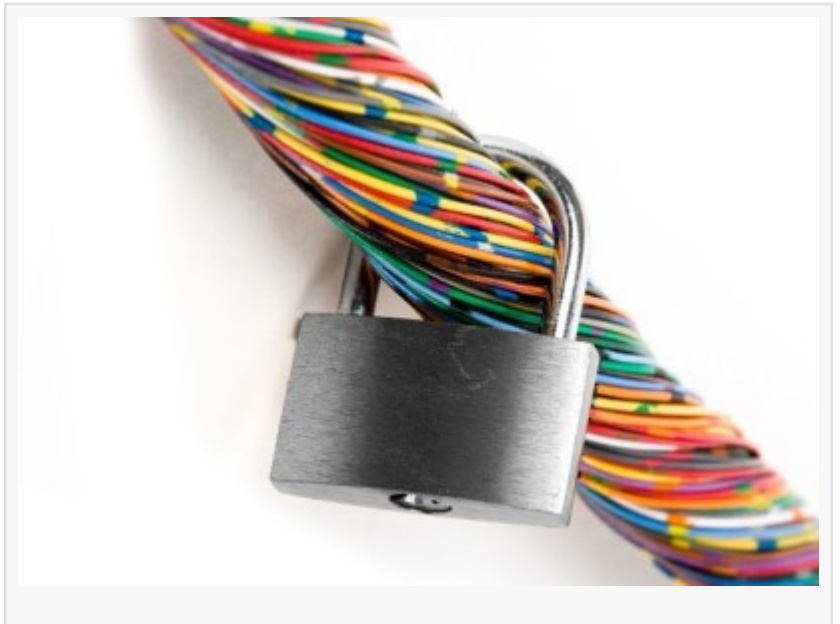
"It starts with exceptional computer security software along with cybersecurity awareness training. Software can counteract most attacks, but users need to be aware of potentially dangerous practices that could inadvertently allow malware to break in," he said. "A good data backup system is the best

insurance. If you're backing up your data continuously and storing data offsite, you'll be able to recover quickly without having to consider paying a ransom."

Rich suggests scheduling a free computer Internet security assessment from Quikteks. Visit Quikteks.com or call 973-882-4644.

About Quikteks

Based in Fairfield, New Jersey, Quikteks delivers cutting-edge, reliable and cost-effective business technology solutions to small and medium-sized businesses in the Tri-State area. The company's computer solutions include 24-hour tech support, help desk support, computer support, consulting, and storing valuable and confidential data in a secure cloud.



For More Information:

Email: info@quikteks.com

Phone (973) 882-4644

Web: <https://www.quikteks.com>

Andrew Rich

Quikteks

9738824644

[email us here](#)

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