

Catalyst Announces World's Most Waterproof Fully Functional Cases for iPhone 7, 7 Plus and 38mm & 42mm Apple Watch 2

Next generation designs set new industry benchmark for waterproof ratings while providing complete protection for the device

HONG KONG, CHINA, November 1, 2016 /EINPresswire.com/ -- Catalyst, the manufacturer of the world's most protective, versatile and waterproof iPhone, iPad and Apple Watch cases and accessories, today announces newly designed, high-performance waterproof, drop proof cases for the iPhone 7, iPhone 7 Plus as well as the 38mm and 42mm Apple Watch Series 2, available for pre-order today. Catalyst sets a new industry standard for protective, waterproof cases for the latest generation of Apple devices. Each case is tested waterproof to 33ft (10m) for the iPhone 7 and 7 Plus cases and to 330ft (100m) for the Apple Watch Series 2 cases. This doubles the waterproof rating

of current Catalyst cases.

The newest cases from Catalyst protect against dust, dirt and sand particles that can scratch and ruin the device. The cases are designed to meet or exceed Military Standard 810G for drops and shocks up to 6.6ft (2m).

"Catalyst has developed a new line of waterproof cases that sets a new industry leading standard for total protection. Our latest products offer the highest level of waterproof protection using our proprietary air and water tight case construction featuring our True Sound Acoustics that allow clear audio transmission over a frequency range of 50Hz to 20,000Hz. Our solutions protect your device from all the elements," said June Lai, CEO of Catalyst Lifestyle.

Catalyst case for the iPhone 7 and 7 Plus is designed to be the Ultimate case for the Ultimate device™ for everyday life. The cases are made of impact resistant polycarbonate, a soft-touch rubber bumper, silicone seals and air and water tight acoustic membranes.

Available for both 38mm and 42mm Apple Watch Series 2, Catalyst cases for Apple Watch are



designed with True Sound Acoustic membranes and the case and band materials are compatible with outdoor use and in seawater. Other key features include the military grade impact protection, the ability to access the touchscreen and pair with Bluetooth as well as monitor heart rate and charge the device, all without removing the case. The ultra-slim profile compliments Apple's sleek design and features Catalyst's signature rotating crown dial and tactical side button.

"I am incredibly proud of the products our team has developed and brought to market over the last several years. Our latest creations are hands down the most high performance, rugged, everyday cases that we've ever made" said Josh Wright, Catalyst Chief Creative Officer. "But we do more than protect. Catalyst enables people to take and use their devices at the beach, snowboarding or skiing, in turbulent weather and in rough and dirty work environments. I'm excited to introduce this new line of products to the market."

Pre-orders for the iPhone 7, iPhone 7 Plus and 38mm, 42mm Apple Watch Series 2 are available now at www.catalystcase.com

\$79.99 (US) Catalyst Case for iPhone 7 | Pre-orders now | Available in January

\$89.99 (US) Catalyst Case for iPhone 7 Plus | Pre-orders now | Available in March

\$59.99 (US) Catalyst Case for the 38mm Apple Watch Series 2 | Pre-orders now | Available in January

\$59.99 (US) Catalyst Case for the 42mm Apple Watch Series 2 | Pre-orders now | Available in January

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About Catalyst

Catalyst is a lifestyle accessories brand founded to create iconic products that enable people to

38mm Apple Watch Series 2



42mm Apple Watch Series 2





Catalyst has developed a new line of waterproof cases that sets a new industry leading standard for total protection.

June Lai, Catalyst CEO

explore and share their world like never before. Catalyst offers premium performance accessories at the best value for their customers.

Josh Wright is an award-winning industrial designer who graduated from the Art Center College of Design. June Lai is the research, development and business partner at Catalyst. Together, after seeing a need for a product that fit their needs but did not yet exist, they designed and developed an iPhone case that would protect their products through their many

outdoor and underwater adventures. Since Catalyst's inception in 2010 the brand has introduced the highest performance line of everyday cases, accessories and sleeves featuring their own proprietary technology.

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