

Small Pittsburgh based promotional distributor takes on CustomInk and 4imprint

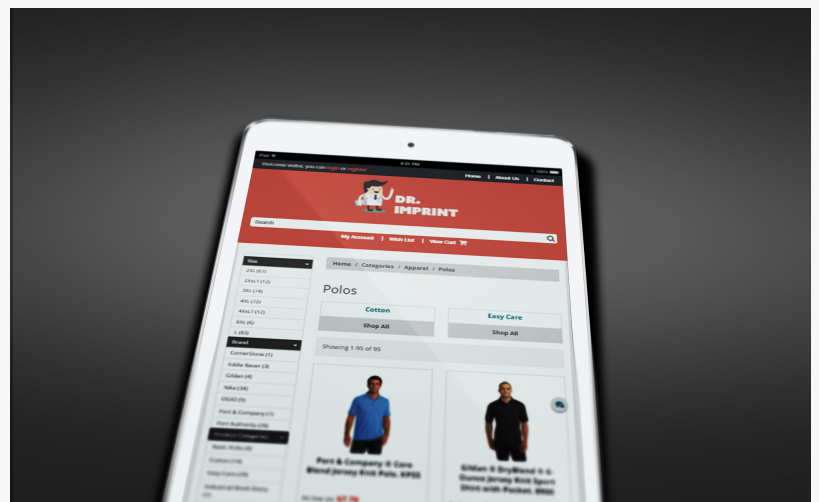
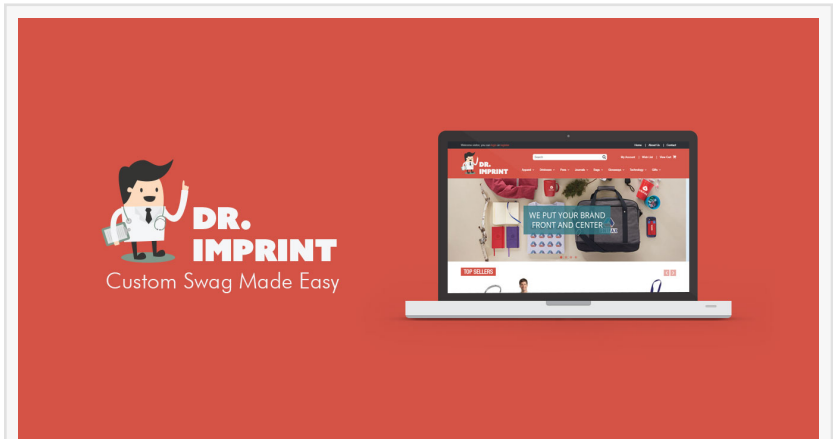
Hds Marketing Launches New Consumer Focused Ecommerce Venture. Looks to innovate in online consumer market.

PITTSBURGH, PENNSYLVANIA, UNITED STATES, November 2, 2016 /EINPresswire.com/ -- Today, HDS Marketing, an industry leading distributor of promotional products and apparel, is announcing the launch of a new ecommerce brand called “Dr. Imprint” www.drimprint.com. This new website will allow HDS to expand its market footprint beyond its traditional corporate clients and reach consumers directly. Drawing on decades of experience, HDS has created an online promotional product buying platform. Dr. Imprint is available online, on any device, allowing for self-reliant sourcing and purchasing.

Speaking on this new chapter in his company’s history, HDS Marketing CEO Howard Schwartz said, “Shopping for your company should be easy, not hard. Dr. Imprint will remove the barriers that make ordering promotional products difficult and intimidating. Now companies of any size can order branded merchandise with a few simple clicks. We highlight the best products for every price point. No matter your budget, you can rest assured your purchases will be of the highest quality.”

Some of the features that are unique to Dr. Imprint are as follows:

- The site doesn't overwhelm with hundreds of options, like the competition. The best products available for every price range are curated for the customer (including special product recommendations by the Doctor)
- Pricing is upfront and transparent, without hidden costs. The price seen at checkout is the price you





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CEO Howard Schwartz

pay.

- Ordering takes only four simple steps and works on any device. Convenient, 24/7 access is available on your preferred device.
- If you can't find what you are looking for, Dr. Imprint can help you find a custom solution to satisfy your needs. This includes leveraging the custom manufacturing and importing

experience of HDS Marketing.

HDS Marketing Inc., headquartered in Pittsburgh, PA is a Top 100 Distributor in the promotional product and corporate apparel industry. They have been listed on Inc.'s 500/5000 List as well as named one of Pittsburgh Business Times Fastest Growing Privately Held Companies in 2013, 2014, and 2016. www.hdsideas.com

The website Dr. Imprint is owned and operated by HDS Marketing. www.drimprint.com

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