

How to Catch a Mouse with No Cheese

Real World Lessons and Experiences from an Entrepreneur

HOUSTON, TX, UNITED STATES, November 2, 2016 /EINPresswire.com/ -- How to Catch a Mouse with No Cheese: U.S. [Entrepreneur](#)'s New Book Exposes Five Principles to Succeed in [Business](#) - with No Capital!

Masterfully crafted from the wisdom and experience of Donnie P., 'How to Catch a Mouse with No Cheese: Real World Lessons and Experiences from an Entrepreneur' cuts through the jargon and fluff of most business books to instead expose five proven principles to succeeding in business, even if there's no initial funding on the table. The author lives and breathes what he teaches, himself having grown a hugely-successful home care services business from nothing but a pad of paper, a pen and an empty wallet.

For Immediate Release

Houston, Texas – While Donnie P. now has two decades of business experience under his belt, including the founding and growth of a renowned Texas Franchisor Home Care

Services Company, he admits that starting up was a money-less, soul-destroying experience. Assuming every role in his startup, Donnie was required to become an expert in sales, [finance](#) marketing and operations – all without a penny in his pocket.

As Donnie's perseverance proved – it is possible to build a lucrative business with no capital. In his

powerful new book, Donnie shares five principles with new and fledgling entrepreneurs that will empower them to replicate his success.

Synopsis of 'How to Catch a Mouse with No Cheese: Real World Lessons and Experiences from an Entrepreneur':

How to Catch a Mouse with No Cheese is written for people who either have been in business for up to a year or are interested in starting a business, but do not have money. It discusses five life-changing principles that will help you succeed. Each principle has its own basis for preparing you to get your business up and growing with no money. So whether

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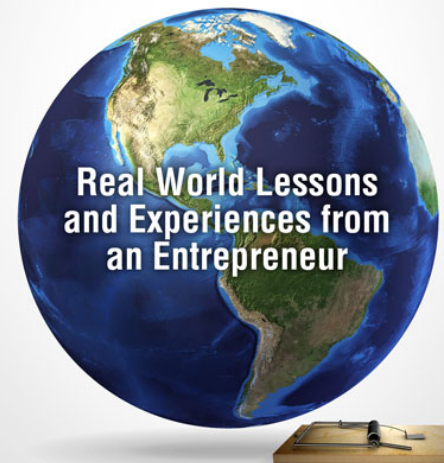
"True Faith in your FATHER in HEAVEN is the only way to make your business dreams come TRUE when you are starting with nothing in a Hell Hole"

Donnie P.

you own a fledgling business or plan to start a business this is the book for you!!!

"Since learning the business ropes through trial and error, I have coached many new entrepreneurs. But one thing stood out – most people fall at the first hurdle because they become hell-bent on the need for stacks of start-up capital," explains the author. "However, all they really need is determination, passion and boundless stores of true grit. Money should actually be the least of their worries."

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Continuing, "In my new book, I share with them the top five principles I wished someone had handed down to me when I was struggling to get my first business off the ground. Each principle will allow them start and move their operation forward without dwelling on the things that will ultimately hold them back."

Readers agree, leaving a string of positive reviews. Samantha Amos comments, "How to Catch a Mouse With No Cheese is a great read, with practical applications. It is very thorough and easy to read if you are inspiring to become an entrepreneur in any business especially if you have little or no capital to start. The author conveys his life experiences thought out the book and was very transparent about his success and failures. The added bonus was the encouragement to have faith, and trust in yourself but more importantly in God. I highly recommend this book!"

'How to Catch a Mouse with No Cheese: Real World Lessons and Experiences from an Entrepreneur' is available now: Amazon, Barnes & Nobles, Apple-ibooks, and www.donniepbooks.net

About the Author:

Donnie P., an entrepreneur and native of Jeanerette, Louisiana, realized early in his professional business career that he was equipped with the necessary drive and determination that would allow him to start businesses from the ground up without any money. He used these tools and, immediately upon graduation from Southern University A & M College in Baton Rouge, Louisiana, he established Community Case Management, an adolescent substance abuse counseling services. Soon after, he would also create Preventive Medical Services, a community-based medical health center.

Later on in 2007, Donnie P. would hone his entrepreneurial knowledge and skills by founding A Plus Home Care Services, a non-medical, in-home healthcare company that focuses on elder care and support. Donnie P. credits the success of A Plus Home Care Services to his unparalleled motivation and perseverance. During A Plus Home Care Services infancy, he assumed every role that was required to effectively run the business. He became an expert in the areas of finance, sales, marketing, and operations.

Today, with nearly 20 years of experience, Donnie P. is guided by his unwavering faith in THE ONE and desire to develop business platforms that will uplift others. Donnie P. is currently founder of DLHD Holdings, LLC, which is the franchisor organization for his franchise business, A Caring Home Care Services. He launched A Caring Home Care Services' national franchise rollout in the middle of 2012. In August of 2013, he sold his first of many franchises to Karl and Beverly Stephens, LLC out of his territory of Nashville, Tennessee.

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